

PRESTIGE

MAY 2021 RP110,000

INDONESIA

40
UNDER 40

RIISING YOUNG
PERSONALITIES
OF TODAY WHO
WILL BECOME
INDONESIA'S
LEADERS OF
TOMORROW

NOI ASWARI
BLOOMING IN TIME



ISSN 2087-622X

4_89433820

4_39433820



PATEK PHILIPPE
GENEVE



TWENTY~4

BEGIN YOUR OWN TRADITION

4_89433820

4_89433820

4_89433820



4_89433820



Cortina watch

高登钟表

PLAZA INDONESIA, TEL: (6221) 2992 4555
www.cortinawatch.com

4_89433820

4_89433820



4_89433820

4_89433820

4_89433820

4_89433820



louisvuitton.com

LOUIS VUITTON

4_00100000

#HASHTAG Social

IN OUR GLAMOROUS TAKE ON INSTAGRAM, PRESTIGE FRIENDS TRAVEL AROUND THE WORLD IN CANDID PHOTOGRAPHS



ADELINE TJAHJADI
@adelinetjahjadi
Entrepreneur



Rose bathing with an amazing view
#Borobudur
#Magelang



Autumn in Paris #Paris #France

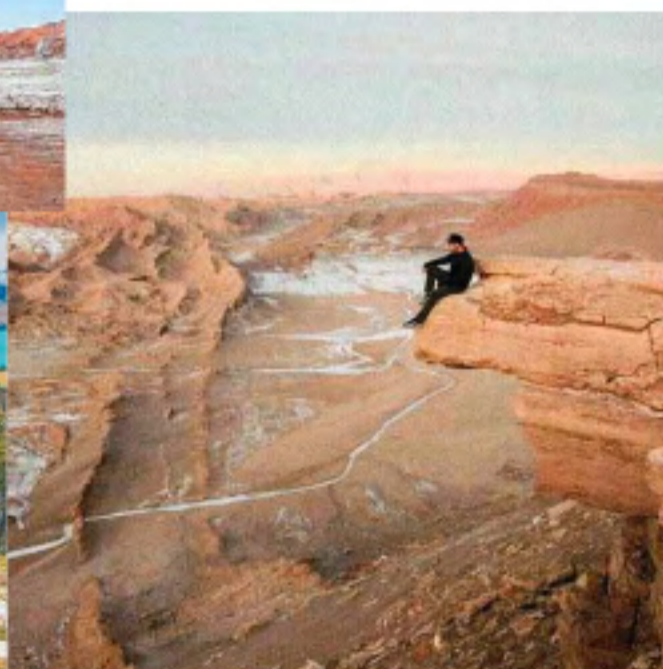


Walk like the world is your runway
#Jakarta #Indonesia

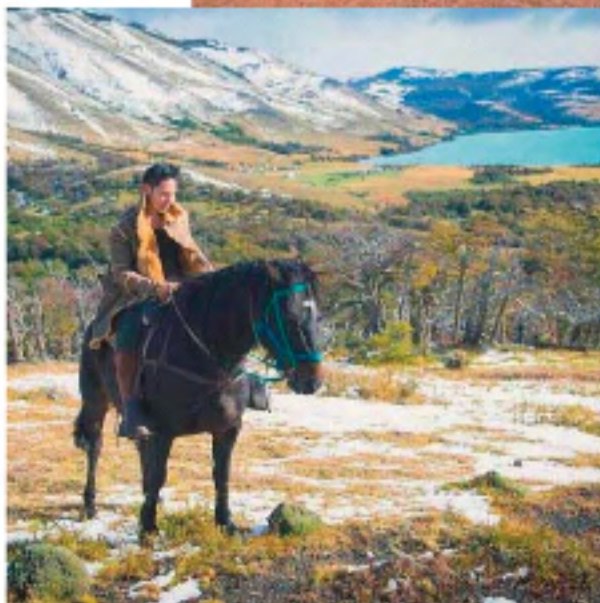
Summer snow #Patagonia
#SouthAmerica



FEISAL HAMKA
@feisalhamka
Entrepreneur



Amazing view from this height
#Patagonia #SouthAmerica



Horse riding around such a magnificent place
#Patagonia #SouthAmerica



ANGEL PIETERS
@angelpieters
Singer

Nothing beats the view
#Kelimutu #EastNusaTenggara



One fine day #MountBromo
#EastJava



Looking at the blue of the sea
#Lombok #Indonesia

B&W for a dramatic effect #Canggu #Bali



TIFFANY JAURY
@tiffanyjaury
Entrepreneur



Throwback when in Paris
#Paris #France



Until next time, Bali! #Bali #Indonesia

Publicis EtNouv


HERMÈS
PARIS



the Faubourg Odyssey

CONTENTS

18 AGENDA



- 04 HASHTAG
- 14 EDITOR'S LETTER
- 132 SUBSCRIPTION
- 136 BACKSTORY

AGENDA

- 18 **STYLE** Standouts of the season
- 22 **FASHIONFIX** Latest from the style frontlines
- 24 **WATCHES** Fine art for the wrist
- 26 **JEWELLERY** Precious objects of desire
- 28 **BEAUTY** Give yourself a makeover
- 30 **LIVING** The art of keeping house
- 34 **GADGETS** The coolest new kit
- 36 **TRAVEL** Adventures in luxury
- 38 **FOOD** Fine culinary experiences

LOUIS VUITTON



LANVIN



CONTENTS

82 COVER
Noi Aswari

82 COVER
NOI ASWARI
Blooming in Time

41 40 UNDER 40
RISING YOUNG PERSONALITIES OF TODAY
WHO WILL BECOME INDONESIA'S
LEADERS OF TOMORROW

Marvin Sulistio • Aero Aswar • Vidi Aldiano
Amrit Punjabi • Danu Sofwan • Wella Christie
Rius Vemandes • Rocky Soraya • Talita Setyadi
Iman Usman • Kunal Topandasani • Florian Holm
Veronica Halim • Karla Jasmina • Han Chandra
Farouk Marelli • Ayu Larasati • Margenie Winarti
Angga Aldi Yunanda • Titan Tyra • Agatha Carolina
Gwen Sembada • Rozma Suhardi • Vasil Rusinov
Mochamad Chandra Kumiawan • Isha Hening
Amanda Rawles • Debryna Dewi Lumanauw
Maarten Vrouwenraets • Wouter van der Kolk
Cissyli Stefani van Leeuwen • Boy William
Michelle Adelenia Pudjiadi • Gitta Amelia
Armita Hutagalung • Patricia Mayoree
Michael Surya • Riesya Ventra Prihatin
Billy Kurniawan • Nouva Puspita

DRESS GIVENCHY



PHOTO DANIELE CORTESE

MOIE

OFFICIAL DEALER
Pacific Place Mall Level 1
Jakarta, Indonesia
T. +6221-5140-0559 F. +6221-5140-0569
info@moie.com - www.moie.com

The Atelier
of Beauty

promemoria.com  



PROMEMORIA®

4_89433820

4_89433820

CONTENTS

92 THE LOOK
Roads Less Travelled



92 THE LOOK ROADS LESS TRAVELLED

Spring/summer fashion looksto the future with metallicshimmers, slick silhouettes and a streamlined aesthetic taking hold

102 A MIDSUMMER DREAM

Amid sunlit splendour, imaginative silhouettes graced with folkloric touches set the scene for whimsical escapism

RSVP

112 EVENTS On the town

LIFESTYLE

120 HOTEL Andaz Bali

124 WINE Bordeaux 2018

126 TOYS BMW

OUTFIT GIVENCHY

4_89433820

FLEXFORM

MADE IN ITALY



ROMEO SOFA
Antonio Citterio Design

www.flexform.it

FLEXFORM JAKARTA
Jl. Kemang Raya No. 56
Jakarta Selatan 12730
Tel. +62 21 2271 8185
info@prodotti-id.com

**BRAND ASIAN
REPRESENTATIVE**
Antonio Tien Loi
Tel. +65 91865033
info@tienloi.it

PRESTIGE

VOL. 22 NO.07 INDONESIA

Ronald Liem
PUBLISHER & EDITOR-IN-CHIEF

Francisca Liem
DIRECTOR

Maggie M. Halim
CHAIRWOMAN

EDITOR AT LARGE	Joezer Methusael Mandagi
FASHION DIRECTOR	Brad Homes
ASSISTANT TO PUBLISHER	Lord Raditya Basuki
MANAGING EDITOR	Anindya Devy
EDITOR	Riga Ramadhan
WRITER	Liviani Eka Putri, Claudia Rindiantika
FASHION STYLISTS	Widanty Lintang Hutami, Safina Nadya Harys
SENIOR ART DIRECTOR	Meutia Armanusa
ART DIRECTOR	Muhammad Rafli
SENIOR PHOTOGRAPHER	Joe Sabarto
PHOTOGRAPHER	Sunaryo
VIDEOGRAPHERS	Raden Haryo Suryadi, Aditya Wisnu Yaniarso
EDITORIAL ASSISTANT	Auliya Aurora

GENERAL MANAGER SALES	Elvida Nataya Wade	F&A SENIOR MANAGER	Resliana Yosephine
SENIOR MANAGER SALES	Irna Afrillia	GROUP TAX MANAGER	Muhamad Ridwan
SENIOR MARKETING MANAGER	Darwin Chang	ACCOUNTING MANAGER	Liana Phiong
SENIOR MARKETING SUPPORT	Bregas Wasgapita	ACCOUNTING SUPERVISOR	Dervina
C & D SUPERVISOR	Wahyudi	FINANCE MANAGER	Inneke Sohilait
C & D EXECUTIVES	Anwar Musadad, Abadi Atjang	FINANCE SENIOR STAFF	R. Diana Purnama Putri
HR & GA MANAGER	Martino Budiawan	FINANCE STAFF	Afrina Suryaningsih
HR & GA EXECUTIVE	Quisty Arinnandya	PRODUCTION SENIOR MANAGER	Kusdiana
IT SUPERVISOR	Iman Setia	PRODUCTION EXECUTIVES	Adi Wijaya
IT STAFF	Bima Mandala Putra	DIGITAL IMAGING ARTIST	Irfana Thahirah Putri
OFFICE MANAGER	Atiet Soeharto	WEB DEVELOPER	Geoffrey Mohammad Ihsan
SALES SUPPORT	Muhammad Vidiastana Bafagih		

CHIEF EXECUTIVE OFFICER (ASIA)	Sven Friedrichs	PRESTIGE AD SALES CONTACTS	PUBLISHED MONTHLY BY PT HITAWASANA LUHUR
PUBLISHER & MANAGING DIRECTOR	Lena Kwek	INDONESIA ELVIDA NATAYA enataya@destinasian.com tel (62-21) 573 1775	Menam Batavia, 11 th floor, Jl KH Mas Mansyur, kav 126, Jakarta 10220, Indonesia Tel: (62-21) 573 1775, fax: (62-21) 574 7733 PRESTIGE INDONESIA is published under licence from Burda Singapore Pte Ltd, Singapore (www.prestige-asia.com), by PT Hitawasana Luhur. No part of this magazine may be reproduced without the permission of PT Hitawasana Luhur. All rights reserved. Opinions in PRESTIGE INDONESIA are those of the writers' and not necessarily endorsed by PT Hitawasana Luhur. PT Hitawasana Luhur accepts no responsibility for unsolicited manuscripts, transparencies or other material. Manuscripts, photographs and artwork will not be returned unless accompanied by appropriate postage.
PUBLISHER (SINGAPORE)	Lena Kwek	SINGAPORE MARION ONG marion.ong@burda.com.sg tel (65) 6359 3824	Printed by Gramedia Printing. ©DestinAsianMediaGroup TO SUBSCRIBE, FAX (62-21) 574 7733 OR CALL (62-21) 745 5585
PUBLISHER (HONG KONG)	Joanne Ten		
PUBLISHER (MALAYSIA)	Steven Chan		
PUBLISHER (TAIWAN)	Steve Chen		
MANAGING DIRECTOR (THAILAND)	Waraporn Siriboonma		
MANAGING EDITOR (THAILAND)	Francois Oosthuizen		
EDITOR (MALAYSIA)	Naseem Randhawa		

4_89433820

RODO.IT

PLAZA INDONESIA - LEVEL 1, UNIT 80, JAKARTA / T: 021-31928035

RODO
SINCE 1956

4_89433820

4_89433820

LEADING THE CHARGE

This year, 2021, was meant to be a turning point where the idea of a post-pandemic world becomes closer to reality. We have plenty of challenges ahead of us, along with plenty of hiccups that have caused us to stumble, but I think it's safe to say that, overall, we're heading in the right direction. In our previous issue, we explored the rising confidence from one of the hardest hit industries, travel and tourism. In this edition, we take a look at 40 personalities leading the charge towards change in their own respective worlds.

Similar to our previous 40 Under 40 lists, compiling the name of candidates and reviewing completed interviews is a heartening endeavour. It gives me a glimpse into the hearts and minds of a new generation that are striving to create a better world. As cliched as that may sound, I'm sure that many of you will agree with me – after going through this year's list – that this part of the world is in good hands. We have young entrepreneurs and architects, founders of medical companies and design studios, musicians and more. We have stories of success, tales of overcoming hardships and grand plans for tomorrow.

On top of all that, for the cover of this issue, we reunite with a friend of *Prestige*, the beautiful Noi Aswari, to catch up on her life after her previous two appearances in the magazine. Of course, we also have plenty of other stories, from a more extensive look at the recently-opened Andaz Bali for anyone planning their next vacation, to updates from the worlds of fashion, watches, home and living, etc. On that note, I'd leave you to explore the this issue and, of course, the 2021 edition of *Prestige's* 40 Under 40. Happy reading.



Ronald Liem | PUBLISHER / EDITOR-IN-CHIEF
publisher@destinasian.com



CREATIVE DIRECTOR **BRAD HOMES**
PHOTOGRAPHER **EANDARU KUSUMAATMAJA**
STYLING **PETER ZEWET**
MAKE UP & HAIR **CHELSEA AND TEAM**
STYLING ASSISTANTS **LINTANG HUTAMI & SALSABILA ASY-SYIFA**

DRESS AND OUTER **FENDI**

Follow us on  @Prestige_Mag

 /PrestigeIndonesia

Join us on  /Prestige Indonesia

Subscribe to  /PrestigeIndonesia

89433820

THE
RISERVA
BY ERHA



THE FINER THING
IN LIFE

Be the special firsts to enjoy
the redefined skin & hair solutions,
exclusively personalized for you.

KEMANGGISAN
0811882685

PONDOK INDAH
0811882783

4 89433820

AGENDA

Playful Cuff

The collection of aluminium bracelets and cuffs from **Hermès** welcomes new colours and a thin format that plays with the *collier de chien* codes. The Aluminium Sunset Cuff Bracelet is light and resistant at the same time, while the play of colours will complement your whole wardrobe.



Under the Moonlight

Having made its debut on **FENDI**'s spring/summer 2021 catwalk, the Moonlight bag is a compact satchel bag with a clean top-line, adorned by the signature rigid tortoiseshell-effect details on the side. The frontal flap is peppered by Selleria hand stitching and is embellished with a soft gold guilloché metal buckle with the iconic FF logo.

Beyond Ordinary

The new UltraDior sunglasses from **Dior** is here to make a statement with striking, coloured lenses, cut using an innovative technique that underscores the frame's subtle design. The juxtaposition of the lenses and the gold-finished temples ensures a magnetic gaze, illuminated by subtle plays of light and contrast.





Eyes of the Serpent

Mary Katrantzou reimagines the iconic Serpenti motif from **Bulgari** and takes new inspiration from the serpent's metamorphosis. Crafted in Crystal Rose pink printed nappa leather enhanced with embroidered details, this top handle bag embodies the expertise of Bulgari artisans in creating exclusive pieces. This model, which references a vintage Bulgari watch, features a new interpretation of the iconic Serpenti head closure in light gold-plated brass with seductive crystal eyes.



THE LATEST CULT

Cult Gaia returns this season with artistic pieces inspired by nature and women. The brand believes that getting lost in the details is a wonderful place to find oneself in. The iconic Eos clutch is revamped this season with fun new colours such as Seaspray, Sage, and Light Lava. The brand also introduces the new Bess shoulder bag – an attention-grabbing model that is distinctively designed. Discover the complete collection at masarishop.com.

CHEZ MOI

Dior presents its first capsule collection entirely dedicated to loungewear: Dior Chez Moi. Precious pyjama sets, bathrobes and ponchos now mingle with irresistible dresses and shorts punctuated with the Dior Oblique motif, one of the house's timeless codes, as well as the essential toile de Jouy, revisited in a tropical version in blue and white with majestic palm trees. Designed by Maria Grazia Chiuri during the confinement period, the creations celebrate the art of living at home in style.

SIGN AND SEALED

For its spring/summer 2021 collection, **Longchamp** is breaking new ground with even more personalization possibilities to make your favourite bag stand out like never before. Several new options are available now for the My Pliage Signature as these personalized bags are now available in four sizes and no less than sixteen colours. The colour block style of these bags is highlighted by printed characters including numbers, initials, and – new for this season – characters such as “+,” “&,” and “#,” which are applied by way of sublimation, an eco-responsible printing method that does not require water. Additional personalization options include leather finishes that bring out the colour of the bag, the colour of the snap button, and the possibility of hot-stamping the leather flap with letters of your choice. All My Pliage Signature bags are now made of 100-percent recycled polyester. This premium, environmentally-friendly material is created from recycled bottles.



FRESH STUDS

Valentino's Garavani Roman Stud is Creative Director Pierpaolo Piccioli's ultimate interpretation of the Rockstud family. A bold yet sophisticated evolution of the iconic stud, which is enlarged in a macro version, it is crafted in soft nappa leather and perfectly conveys the romantic punk attitude of the collection as well as Valentino's traditions of craftsmanship and care for detail.

The bag's tiny silhouette is enriched by macro quilting and maxi studs, and is further enriched with details such as the detachable leather strap and the sliding chain in antique brass finishing. Lastly, a total of 28 studs are applied by hand on the bag itself and the leather strap.



Black Beauty

This season, **RIMOWA** introduces a new permanent colour addition to its heritage inspired Classic collection. Available in matte black anodised aluminium, the new RIMOWA Classic pairs traditional craftsmanship with a modern monochrome presentation for luggage that is both timeless and timely. A distinctly modern update to the RIMOWA Classic's signature cues, the new matte black edition features all-black handmade leather handles and riveted corners for a look that is expertly colour matched. Benefiting from high-end engineering enhancements, the RIMOWA Classic Cabin in Matte Black now includes a stage-less telescopic handle able to be custom adjusted to any height, as well as an ergonomic grip with leather inserts on the underside for optimum comfort and manoeuvrability. Polished silver combination locks provide a point of contrast to the uniform matte black presentation.



SENSE AND SENSIBILITY

Drawing on the codes and themes presented during Kim Jones' Spring/Summer 2021 Couture debut for the house, **FENDI** presents a capsule collection that translates the sensibility of the season into ready-to-wear pieces.

Adopting the collection's motifs of fluid androgyny and exquisite romance, and presenting them through translations of key silhouettes, the capsule collection is a reflection of timeless elegance and a contemporary homage to British creativity and Italian glamour. Inspired by the Bloomsbury set and Virginia Woolf's seminal binary-blurring novel *Orlando*, the Fendi Couture Collection explores the liberated British sensibility of the 1920s alongside historic Roman grandeur. Expressed in the capsule through cady and wool silk tailoring and crisp cotton shirting, alongside elegantly draped satin dresses and gowns, the conventional codes of masculinity and femininity are united in monochromatic harmony.

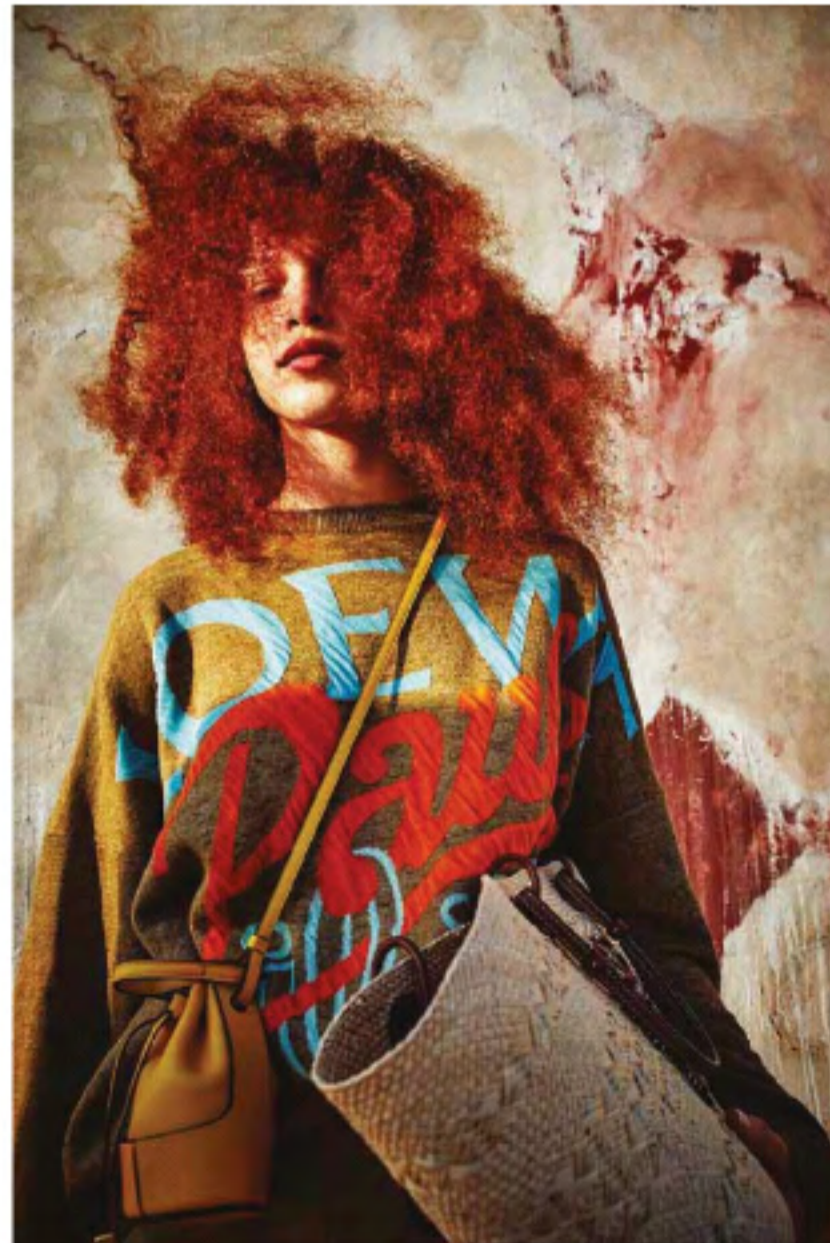


SUMMERS BY THE POOL

Louis Vuitton's summer 2021 collection is an ode to the warm days ahead. Fresh and colourful, the collection highlights a Monogram gradient and a pastel colour gradient, evoking the soft colours of sunrises, the vibrant palette of sunsets, and the shades of a pristine blue lagoon. Warm tones of vanilla, sun-kissed orange and dusty pink, along with a punch of red, animate the collection, recalling a relaxing day at the beach. Across a comprehensive range of ready-to-wear pieces, accessories and shoes, the summer collection also enlivens some of the maison's most iconic leather goods such as the Onthego, Keepall, and Néonoé. Further enhancing the collection are two new exclusive bags: The Marshmallow and the Papillon bb are introduced in colourful options.

LET'S MEET IN IBIZA

Spanish brand **Loewe** is back with a new Paula Ibiza capsule collection, continuing a collaboration that has been going on for the past four years with the iconic boutique. Ibiza is where creative director Jonathan Anderson spent his childhood vacations and has been his favourite source of inspiration to represent the brand's vibes. This season's capsule collection introduces new shapes such as a deconstructed blazer for men and an array of dresses and tops mixed with trousers for women. The tropical island theme finds itself in prints of parrots, doves and crocuses. "Summer in the city was top of my mind for this collection: the carefree spirit of seaside dressing carried from the beach right into the everyday," explains Anderson.



LASER PLAY

For spring/summer 2021, **Bally** presents a range of shoes, bags and accessories featuring laser-cut leather. It is a true reflection of Bally's long-standing mastery as architects of leather, pushing the craft forward using innovative technologies in harmony with heritage techniques. Made from signature Bally leather, the collection boasts precision laser cutting to create distinctive frame designs, adapted across styles for versatile summer looks. For instance, the timeless silhouette of the Sandah bag, large handles that may be effortlessly slung over the shoulder, a removable silk pouch for interior organization that can also be worn as its own unique clutch, and a silk foulard that adds yet another summery flair.



BUMPING AROUND

For this season, **Lanvin's** BumpR sneaker is reinvented with new materials and new colourways. Still feather-light and technically edgy, the BumpR is now made in calfskin and comes with the Lanvin logo. Available in six colour variants, the BumpR has a triple-thick sole and is enhanced with a spoiler at the heel. Its retro-futuristic look contrasts with its soft leather and timeless colour palette that echoes the Lanvin Spring 2021 collection. The classic version is also available with its two-fabric canvas in 11 bright and pastel colours. Some models have kept their used look around the sole and laces made to appear as if faded by sand and seawater, while others now boast a white sole and new-look laces. The iconic Lanvin logo is repeated in four places on the BumpR: embroidered on the tongue, embossed on the heel tab, engraved on the spoiler and inlaid in the tread of the sole. The BumpR makes a strong statement in the brand's signature style.



Best Of Two Worlds

TUMI has launched a special collaboration with luxury supercar maker and U.K.-based Formula 1 team McLaren. The capsule collection celebrates two like-minded brands who share the same values of unparalleled quality, technical innovation, and design excellence. There are nine pieces total, each encompassing elements of McLaren's sleek, bold supercars and race cars. Each piece is highlighted with McLaren's signature Papaya colourway and uses premium materials such as CX6 Carbon Fiber and Tegril to deliver innovation and durability.

FIRST OF ITS KIND

The GIV 1 line is the first **Givenchy** sneaker style by Creative Director Matthew M. Williams. The sleek, unisex design features a trio of aerodynamic styles crafted in a mix of technical fabrics and mesh, and is embroidered and injected with TPU details on the upper, layered together with high-quality calf leather. Streamlined yet visually dynamic, the GIV 1 sneakers are crafted in Italy from black, off-white or crocodile-embossed leather. The fully transparent, lightweight soles feature a green-gold sheen or glossy black finish, and are discreetly accentuated underneath by 108 injection spots reprising - in relief - the house's signature 4G emblem, which also appears on the sneaker's sides. Laces are either tone-on-tone or contrasting, with detailing on the tongue, giving these sophisticated urban essentials an extra shot of energy.





THE LUXURIOUS SERPENT

Greek fashion designer Mary Katrantzou partnered up with **Bvlgari** for a new chapter of the famed "Serpenti Through The Eyes of" saga. Crafting joy through *haute couture* craftsmanship, vibrant nuances and playful jewellery-inspired touches, the fashion designer introduces three new styles: the Serpenti Metamorphosis bag, the Serpenti Metamorphosis Handle bag and the Serpenti Metamorphosis minaudière. The collection is unveiled through a glamorous campaign starring model, Russian philanthropist and beauty icon Natalia Vodianova. Lensed by French fashion photographer Hugo Comte, Vodianova is shown posing against a reflective set with water ripples wearing *haute couture* jumpsuits specially made by Mary Katrantzou for the occasion.



Italian Beauty

Actress Monica Bellucci is the face of **Dolce & Gabbana's** SS21 Devotion Bag. In a campaign lensed by fashion photographer Branislav Simoncik, Bellucci poses with lake Como serving as the background. The Devotion Bag has already become an icon of Dolce & Gabbana, despite being launched just three years ago. It is a declaration of love and devotion to elegance, featuring craftsmanship and attention to detail sealed by the Sacred Heart symbol, and celebrated today in the new campaign. "Monica Bellucci is the emblem of Italian beauty in the world. Her friendship makes us proud and her charm gives an incredible light to our creations. With Monica we share the devotion for the Beauty and craftsmanship, for work, family and Italy: it is a pleasure to be able to tell all this love alongside her," said Domenico Dolce and Stefano Gabbana.

Léa For Louis

Louis Vuitton introduces its latest dedicated Capucines leather goods campaign. The Marilyn Monroe-inspired campaign stars French actress Léa Seydoux, is lensed by legendary photographer Steven Meisel and directed by Nicolas Ghesquière, Louis Vuitton's very own creative director. Seydoux poses between sheets and soft light in a Sunday-morning-esque setup. Swaddled in white cotton sheets and poplin shirts, Seydoux cradles the Capucines, a timeless representation of the fashion house with its thoughtful design, made-to-last buttery leather and sturdy metal hardware. Portraying the intimate relationship between a woman and her bag, the new campaign highlights the timeless elegance of the Capucines bag. For this campaign, Léa Seydoux showcases the Capucines MM in black Taurillon leather.





THE VALENTINO DIVA

Following up the initial announcement as the face of **Valentino**, Zendaya is back with her second Maison Valentino campaign. The "Euphoria" star models three of the brand's new Roman Stud pieces along with the matching Studded Calfskin Ballet Flats for the Collezione Milano campaign. The collection, designed by Pierpaolo Piccioli, was made to embody awareness, inclusion, empathy and contemporary romanticism. The campaign was shot by fashion photographer Michael Bailey Gates and styled by Zendaya's stylist, Law Roach. Zendaya tells the story of #ValentinoDIVas: original, unafraid and with an energy to move forward.



PEEKABOO, NAOMI!

FENDI launched a #FendiPeekaboo video starring award-winning actress Naomi Watts in commemoration of the brand's new flagship boutique in Sydney. Titled "Wild Untamed Naomi," the video is a vignette of a private moment in Watt's day at her apartment in New York, documenting her hidden and surprising side, accompanied by the FENDI Peekaboo ISeeU bag. Intimate in scope and irreverent in tone, the video is a journey of self-love that plays with the FENDI values of creativity, craftsmanship and playful spirit, whilst celebrating the eternal narrative of the FENDI Peekaboo bag - the hidden beauty within. First seen in the FENDI Fall/Winter 2020-21 Collection, the iconic Peekaboo ISeeU features an accordion-frame shape that opens to reveal a deep "smile" featuring interchangeable inside pockets which can be in smooth leather or precious skins and personalised with one's initials.



Coach's New Digs

American luxury brand **Coach** has opened a new store at the recently opened Pondok Indah Mall 3. Located on the ground floor of the shopping centre, the 263-square meter space was designed by Coach's Creative Director Stuart Vevers in partnership with William Sofield, designer and president of Studio Sofield. Featuring the brand's distinctive modern luxury concept, the store environment is warm and inviting, with leather and natural wood finishes that reflect the sophisticated yet playful refinement of New York - the city Coach has always called home. The store features the brand's ready-to-wear collection for men and women as well as a wide assortment of bags, small leather goods, footwear, accessories and jewellery. Customers can find the Coach Forever collection that introduces bags crafted to last from vegetable-tanned, naturally-dyed leather alongside totes made completely of recycled materials, as well as the Coach Originals, a collection of vintage and new, archive-inspired bags that combine Coach's legacy in leather and craftsmanship.



UNIQUE COMBINATION

Patek Philippe has recently unveiled an exceptionally remarkable alliance in the new Nautilus Ref. 5711/1300A-001. Of particular note, the watch comes in a combination of cool steel with baguette-cut diamonds that are usually only paired with precious metals. On top of that, the characteristic shape of the bezel and case is emphasized with a row of 32 flawless Top Wesselton baguette diamonds. The best part is, the fire of the diamonds also illuminates the olive-green dial that was introduced this year with the Ref. 5711/1A-014. Finally, as in all other Nautilus models, the subtle alternation of manually polished and satin-finished elements highlights the interplay of the individual contours.

PRETTY IN PINK

The latest Admiral 38 contemporary line from **Corum** embraces the design identity of the iconic Admiral collection that was born 60 years ago with its instantly recognizable 12-sided case and nautical pennants on the dial. While staying true to the Admiral spirit, this smaller 38mm diameter collection writes a new chapter by infusing it with contemporary updates such as a more rounded shape and combining both polished and satin-brushed finishes on the case. Presenting a combination of pink in both of the dial and its rubber bracelet, the watch is completed with the caliber CO 082 automatic movement, which boasts 42 hours of power reserve.



The Striking Effect

Zenith continues to highlight the concept of high-frequency precision through striking creations in the form of 1/100th of a second chronographs. This time, the line expands with the DEFY 21 Ultrablue. As the name suggests, the watch comes in cool tones of deep indigo and electric blue. Design-wise, the partially open dial features slightly overlapping closed chronograph counters, which are finished in a grey tone that matches the deep grey of the case with contrasting white markings for legibility. To top it off, a white-tipped central 1/100th of a second chronograph hand also makes a complete revolution above the dial every second. Fabulously, the vividly blue movement beneath the dial is accentuated by the DEFY 21's uniquely avant-garde movement conception and design with open and angular bridges.



AESTHETICALLY PLEASING

Montblanc's Star Legacy Suspended Exo Tourbillon Limited Edition 18 demonstrates the mastery of a classic and traditional artisanal aesthetic combined with an innovative spirit. For one, the sophisticated three-dimensional dial of this watch is constructed in eight different parts that have been decorated entirely by hand using traditional techniques. Moreover, a silvery-white dome at 12 o'clock - with an azuré decoration in the centre - houses the hours and minutes counter, mirroring the three-dimensional effect of the marvellous Suspended Exo Tourbillon. As a final touch, a refined guilloché pattern completes the overall aesthetic of the watch.



VISUALLY ENCHANTING

Back in 2017, **Louis Vuitton** unveiled Vivienne, a character inspired by the house's heritage and iconic Monogram flowers. Recently, this thrilling mascot has landed in the wonderland of women's high jewellery, particularly in the new Tambour Spin Time Air Vivienne timepieces. Amazingly, instead of a central hand, this watch uses twelve rotating and tilting miniature versions of Vivienne to display the hours in a playful and charming way. In particular, every 60 minutes, two mascots spin around instantly. Each hour ends with one profile of a Vivienne revealing its neutral side, making way for the next hour. In short, Louis Vuitton successfully introduced a new way of telling the time.

A Contemporary Masterpiece

Roger Dubuis continues to shake up the world of *haute horlogerie* with the launch of the new Excalibur Single Flying Tourbillon. This time, the new design showcases clean cut lines on both case and movement. The watch also showcases the *maison's* new EON GOLD, a pink gold shade that remains more stable through the years thanks to non-tarnish technology. On the other hand, the new RD512SQ calibre is stunning in its technical prowess, particularly due to the weight of the piece that has been reduced to optimum effect, which also allows the power reserve to be radically optimised to 72 hours. Overall, the watch truly combines the brand's boundary-pushing technologies and unmistakable out-of-the-box designs.



NATURAL RESILIENCE

Inspired by the power, grace and natural resilience of the evergreen plant, **John Hardy** presents the Bamboo collection as part of its nature-themed initiative since 2007. The Bamboo Drop Link earring in 18K gold at 35mm long is made to accentuate and embolden. As an added bonus, with every purchase of a piece from this collection, the brand will plant bamboo seedlings in rural areas throughout Indonesia.



SENSUALLY HYPNOTIC

Making its debut at Watches and Wonders 2021, Serpenti Misteriosi Cleopatra boasts a hypnotic design expressed in concert with **Bvlgari's** intense passion for coloured gemstones. Sensually embracing the wrist, the high jewellery cuff watch reveals an eye-catching new skin that holds a precious surprise: a diamond-set dial, hidden behind a faceted hexagonal see-through rubellite of over five carats. An abstract, ultra-contemporary interpretation of the snake, this one-of-a-kind timepiece combines brilliant gemstones with unrivalled craftsmanship and a touch of majestic irreverence.

ROMANTIC ROSES

Victoire de Castellane introduced RoseDior, the new high jewellery collection dedicated to the romantic flower, with 54 dazzling pieces made with exquisite fine gemstones. The artistic director draws inspiration from Monsieur **Dior's** favourite flower and his childhood rose garden in Granville, Normandy, that his mother once tended. With an emphasis on vibrancy and texture, De Castellane has reimagined the beloved flower through timeless jewels and transformable styles.



Tribute to Spring

With its ladybug and floral motifs, the Lucky Spring collection pays tribute to the season of renewal, which is so dear to **Van Cleef & Arpels**. Crafted in rose gold, carnelian and onyx, the pieces enrich the benevolent nature of the *maison's* universe.

The bracelet comes in five motifs and is made in rose gold, white mother-of-pearl, carnelian, and onyx.



EXTRAORDINARY ELEMENTALS

From the **Tiffany & Co.**'s 2021 Blue Book Collection, Colors of Nature celebrates the beauty of the world in a mesmerizing journey through four themes: earth, land, sea, and sky. With a painterly palette of rare gemstones and sparkling diamonds, together with daringly imaginative creations by Jean Schlumberger, it transforms the elemental into the extraordinary. This showstopping necklace representing earth is made up of seven colourful gemstones with an impressive design showcasing a wide range of cuts and colours.

MASCOT OF THE MAISON

Having made its first appearance in **Cartier's** collections back in 1914, the panther is the symbolic animal of the *maison*. Louis Cartier was the first to tame the mythic animal and his colleague Jeanne Toussaint turned it into a legend. The Panthere de Cartier bracelet is made in 18K pink gold, is set with onyxes, two emeralds and 225 brilliant-cut diamonds totalling 2.55 carats.

ADVANCED REGIMEN

Sitting at the pinnacle of luxury, **Clé de Peau Beauté's** Synactif collection is inspired by detoxifying spa experiences and backed by extensive research. It targets the skin's natural processes of removing impurities and supports the skin's self-beautifying system for a regenerated, radiant, sculpted beauty. With six synergistic steps as part of an advanced regimen, the collection features soap, lotion, daytime and night-time moisturizer, cream, and eye cream. Available at masarishop.com.



New Generation Lipstick

Bold and vibrant, the **Chanel Rouge Coco Bloom** is all about colour and shine as seen through its clear lid. This story began in 2016 when the brand's Research Laboratory based in Japan took on the challenge of combining colour, lasting-hold and shine in a single formula. With the exclusive two-phase technology, it secures colour and produces an ultra-shiny plumping effect. The Rouge Coco Bloom comes in a palette of twenty vibrant shades developed by Chanel Makeup Creation Studio.



BUBBLY EXPERIENCE

The Deto2x Pack by **Valmont** is a bubble of radiance that offers an all-new sensory experience. This pleasure-filled capsule is packed with potent ingredients such as nasturtium flower extract that liberates the skin from within, perfluorocarbon extract transporting oxygenating ingredients to the skin, and Swiss Garden cress sprouts for cleansing. When exposed to the air, it immediately transforms into a creamy foam that tickles the senses, distributing its precious attributes right to the heart of the epidermis.

FLAWLESS SKIN

Sulwhasoo recently introduced its all-new Perfecting Makeup Line inspired by Korea's traditional Hanji paper combined with the brand's unique skincare formula.

The Perfecting Foundation comes in a refreshing, fluid texture that addresses skin imperfections and uneven skin tone. It also addresses concerns that makeup would clog pores and actually comforts the skin from deep inside with up to 12 hours of long-lasting wear.



DELIGHTFUL CHERRY BLOSSOM

Celebrating the beauty of the cherry tree - which is typical of the Provencal landscape and widespread in the Apt region in Luberon, France - **L'Occitane** released the Cherry Blossom limited edition.

Created in partnership with French illustrator Babeth Lafon for the design, it offers an escape into a tropical, dreamlike world. Of particular note, is the Fleurs De Cerisier shower gel, which is infused with cherry blossom floral water and a Luberon cherry extract. It perfectly and gently cleanses the skin, leaving it delicately perfumed.



Natural Glow

Shu Uemura 3D face shaper is a lightweight highlighter that provides real three-dimensional effects through natural shaping. Infused with revolutionary angle-dependant pearls, it adds a dimensional veil to the face to enhance Asian features. This face-shaper comes in three dimensional shades: light, medium, and rich, with each providing natural 3D-effects in one stroke. Available at Glow Living Beauty.



MEASURABLE COMFORT

Designed by Antonio Citterio, the Gatsby armchair by **Flexform** blends elegance and comfort in equal measure. Protectively enveloping, it expresses the ideal union between technological materials and couture craftsmanship. The ergonomically efficient structure is made of structural polyurethane foam, while the seat cushion comes in goose down with core inserts in crushproof material to ensure effortless comfort. Available at **Prodotti**.



A BOUQUET OF LILIES

The art of perfume and living have always been treated as one at **Diptyque**. Through its collection of scented candles, the brand reveals the olfactory treasures present in nature. Case in point would be the Lys candle, which is made from a huge bouquet of fresh-cut lilies like a shower of white petals. The green fragrance of the sap and leaves, and the delicate spicy accents of the heady flowers, fill the air. Available at **The Papilion**.

A Precious Space

Completely covered in fabric, Scigno is a bedside table with a shelf designed by Romeo Sozzi. The oak structure inside is embellished with glass, folding doors, a glass shelf with a bronze profile, and LED interior lighting. The lock comes with a bronze key, shaped like the **Promemoria** frog. Available at **Moie**.



4_89433820

4_89433820

RADAR



DAIKIN MULTI-S AC

An energy-saving, power-saving, and space-saving solution designed with the Indonesian home in mind

AIR CONDITIONING HAS long been an essential component of the modern home – especially in tropical countries like Indonesia, especially in metropolitan areas such as Jakarta. And as any homeowner can tell you, when it comes to picking an AC unit – or units – is, major concerns that you will need to contend with are energy, power, and space.

Enter Daikin's Multi Split (Multi-S) AC. First launched back in 2016, this particular air conditioning system is designed to answer the challenges presented by the Indonesian market and is the result of a two-year study in Japan. As the name suggests, the principal advantage of the Multi-S AC is that a single outdoor unit can be connected to two or three indoor units, thereby providing a complete air conditioning system covering multiple interior spaces.

The Multi-S AC configuration therefore presents an especially attractive solution for apartments, where space – especially outdoor space on balconies – can be rather limited. And speaking of apartments, Daikin's Multi-S AC is also designed with power efficiency in mind. At the moment, around 85 percent of Indonesian residences have power ratings under 1,300 watts, even as the number of electrical

home appliances continue to rise. As such, for an AC product designed for Indonesia, Daikin placed extra emphasis on the Multi-S' power-saving aspects. This would allow homeowners to reliably run two AC units at the same time while also operating appliances such as microwave ovens, televisions, and so on.

On top off its energy-, power- and space-saving qualities, Daikin's Multi-S AC also comes with plenty of other benefits. For one, it features inverter technology for more precise temperature control and extra energy-saving. Furthermore, the Multi-S ACs also use R-32, a next generation refrigerant that efficiently carries heat and has lower environmental impact. The R-32 refrigerant was actually introduced globally by Daikin back in 2012. The environmentally-friendly cooling solution is part of the company's response to the challenges of global warming.

Last but not least, these AC units boast quiet operation for greater comfort, especially at night when it's time to rest. All in all, Daikin's Multi-S AC is the perfect solution for urban homeowners looking for convenience and efficiency.

daikin.co.id



Before Multi-S



With Multi-S

4_89433820

4_89433820



THE MEMOIRS OF GRANVILLE

Monsieur **Dior** revealed in his memoirs that he loved memorizing the names and description of catalogued flowers in the colours of the Vilmorin-Andrieux house.

The verdant setting that he mentions as his "most tender and wonderful memory" translates into the Granville collection of plates, glasses, and vase as imagined by Cordelia de Castellane.



A Piece of Art

A mix of heritage and modernity, elegance and industrial codes, **Baccarat** Crystal Clear glass designed by Virgil Abloh beautifully interprets the unique savoir-faire of the 255-year-old, world famous crystal brand. Made in a limited edition of 4,000 pieces, the glass and cover are made from 100-percent crystal, while the straw is made in glass. Available at Elite Graha Cipta.

MINDFUL PUZZLE

Cloudy Fields was born when co-founders Devina Djuarsa and Nicholas Johannes were trying to find mindful activities at home during the pandemic. Crafted with great attention to detail, the puzzles are meant to be enjoyed from the moment the box is opened until the finished piece is put on display. The funky shapes making up the puzzles make them fun to play with and solve. Available at cloudyfields.com.



4_89433820



CUTTING EDGE COMFORT

Daikin proudly presents the VRV Home Series 3Di+ as the perfect solution for home temperature and humidity control. This particular model comes with a range of advanced technologies, including 3D flip technology to provide wide air distribution as well as Intelligent Eye Sensor that detects human activity and adjusts its settings accordingly. Available at Daikin Pro-Shop showrooms.



Fresh Air

Fresh & Pure DAIKIN Air

Pure Air



Pembersih udara dari debu, virus dan bakteri

Model: MCK55TVM6



HEPA Filter



STREAMER



Humidification



Deodorizing
Filter



Active
Plasma Ion



Child-Proof
Lock



FOR MORE INFORMATION: :@daikinindonesia :Daikin Indonesia :Daikin Indonesia | www.daikin.co.id

4_89433820

4_89433820



CRYSTAL CLEAR SOUND

The new **OPPO** Enco X marks the launch of the brand's first premium wireless active noise-cancelling earphones and builds upon its rich audio heritage. Co-created with renowned and class-leading audio pioneer Dynaudio, the Enco X adopts OPPO's self-innovated DEEB 3.0 dynamic enhancement engine system and supports the LHDC codec for high-end, immersive sound quality. Interestingly, the earphones also feature a coaxial dual-driver design typically only found on more high-end audio devices. To this end, the dual speakers positioned on parallel axes ensure natural and high-def audio output. Finally, the Enco X also comes with an innovatively ergonomic design, a weight of only 4.8g, and silicone tips in two hardness levels, ensuring both stability and comfort.

Whole in One

Cambridge Audio has been at the forefront of British audio innovation for over 50 years and its latest creation, titled Evo, represents an evolution in hi-fi. Appearance wise, Evo's minimal and timeless aesthetic will fit any interior and lifestyle. There's a dual-concentric rotary dial upfront and a large 6.8-inch LCD display panel that shows album artwork in full colour. Powered by a revolutionary Hypex NCore Class D amplification - which reproduces every detail in your music while remaining compact and energy efficient - Evo is basically an all-in-one music player that combines timeless design, cutting edge technology, streaming smarts, and incredible audio performance into one streamlined and compact box.



4_89433820

4_89433820



BANDUNG
PULLMAN BANDUNG GRAND CENTRAL

STAND RIGHT WHERE
WORK MEETS PLAY

**#UPYOURGAME AT
PULLMAN BANDUNG GRAND CENTRAL**

**FROM IDR 1,588,000 NET
WITH BREAKFAST FOR TWO PERSONS**

**RESERVE NOW:
all.accor.com/9109**



#DiIndonesiaAja

OUR WORLD IS YOUR PLAYGROUND

JL. DIPONEGORO NO. 27 BANDUNG 40115 / INDONESIA / +62 (22) 86038888



pullman
HOTELS AND RESORTS

BANDUNG GRAND CENTRAL

4_89433820

ELEGANTLY NEW

Grand Hyatt Jakarta has unveiled a series of renovated rooms with elegant designs from the House of Hadiprana. Known for its authentic Indonesian touch, the interior firm draws inspiration from the Nipa palm of Borneo. For one, pleats and symmetries found in Nipa leaves inspire the geometric patterns adorning the room décor. On that note, Grand Hyatt Jakarta has reintroduced five new guestroom categories. The 50-square-metre Grand Deluxe City View category perfectly accommodates guests who appreciate sprawling views over the capital. For a more captivating sight, the Grand Deluxe Bundaran View reserves an unobstructed panorama of the iconic landmark Bundaran HI. Families are welcome to spend wonderful nights together in the Deluxe Family City View and Deluxe Family Bundaran View. The newly renovated suites are equally appealing, especially with more space and amenities. The 75-square-metre Grand Suite category features a splendid living room and a long stylish dining table. Lastly, the 100-square-metre Capital Suite boasts kitchen section that has a breakfast nook, which smartly functions as a bar corner during late hours. grandhyattjakarta.com

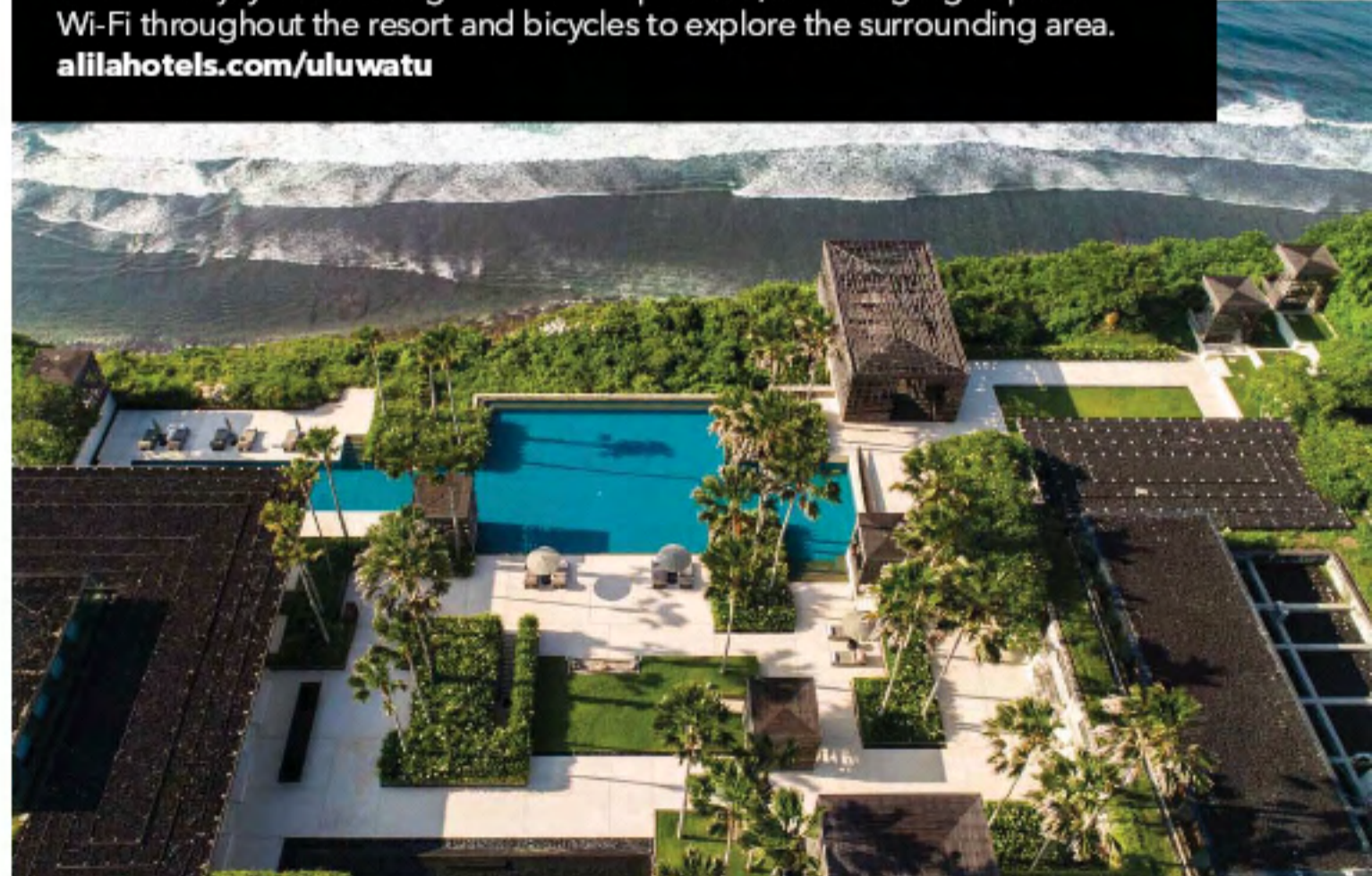


ESCAPE TO TRANQUILLITY

Quietly located within the serene enclave of Bali's famous southern peninsula, **Sofitel Bali Nusa Dua Beach Resort** is a sumptuous retreat within close reach to Bali's tranquil and serene eastern coastline of Nusa Dua. This splendid location offers unprecedented tranquillity and is now more attainable than ever thanks to the Most Wanted Promo at the resort's Luxury Room. At IDR 1,440,000 nett per room per night, the promo includes breakfast for two people, free upgrade to the Luxury Room Plunge Pool, one free extra-bed, free kids club access, and free wellness and sport facilities. accor.com

Moment of Calm

Alila Villas Uluwatu offers guests a bespoke escape to Uluwatu, a perfect place to unwind and experience peaceful moments in which to calm the mind, reflect and appreciate the untouched beauty of nature. Rates start from IDR 5,500,000 nett per villa per night, and includes daily breakfast for two persons and hygiene kits (masks and sanitizers). Furthermore, guest can also enjoy the full range of Alila Hospitalities, including high-speed Wi-Fi throughout the resort and bicycles to explore the surrounding area. alilahotels.com/uluwatu





DINE AND STAY

Sundara at **Four Seasons Resort Bali at Jimbaran Bay** invites guests to prolong their visit and stay the night at the resort. With the Dine Your Way to A Free Villa Stay offering, guests only need to spend a minimum of IDR 4,000,000++ per booking on food and beverage on any Saturday or Sunday in the month of May. Guests can order from the regular à la carte menu (on Saturdays and Sundays), the Jimbaran Seafood night menu (Saturdays with live saxophone performance) or Bali's Longest Brunch (Sundays). In return, guests will be rewarded with a complimentary voucher for a one-night stay in the One-Bedroom Garden Villa. Diners who spend IDR 8,000,000++ or more will receive two vouchers. Resort guests can soak up the true luxury of Four Seasons hospitality and relax in the utmost care of the experienced staff, then explore 14-hectares of ocean-front gardens and take advantage of a 25-percent discount on food, beverage and spa services during the stay. fourseasons.com/jimbaranbay



TIME TO REJUVENATE

The Apurva Kempinski Bali invites guests to rejuvenate the body and mind with a relaxing stay at special rates. Starting from IDR 11,918,000++ for a three-night stay, the offer allows guests to experience all the perks of the resort's iconic suites. These include a private plunge pool, spacious accommodations and spectacular views of the Indian Ocean or tropical gardens, as well as a three-hour tailor-made spa journey at the award-winning Apurva Spa. The aforementioned rate also includes daily breakfast for two persons, exclusive access to the Cliff Lounge, daily afternoon tea for two persons and F&B credits totalling IDR 600,000 nett per room per stay. The offer is valid for bookings until May 31 and for stay periods until June 30. kempinski.com/bali



An Urban Getaway

A new set of spacious accommodations with fantastic city views are now available as **Mandarin Oriental, Jakarta** recently launched 56 Urban Suites. These new rooms allow guests to enjoy the perfect blend of luxury, comfort and relaxation within an expansive, 64 square meter space. Perhaps more importantly, guests can enjoy far-reaching views over Jakarta's famous Welcome Monument. Chic décor, a contemporary feel brought about by the views, lush carpeting and the 300-thread count linens further underpin the ambience of these wonderfully appointed suites. Moreover, the separated living rooms and bathrooms in the Urban Suites are ideal for business guests, family staycations and romantic escapes. Prices start from IDR 3,250,000 per suite per night. mandarinoriental.com/jakarta



UNDER THE SEA

The bistro-nomic **Koral Restaurant (+62 81138209541)** is Bali's first aquarium restaurant. It is now the crown jewel of The Apurva Kempinski Bali, and a must-visit restaurant in its own right. At the helm of Koral is Executive Sous Chef Andrea Astone, who began his professional career in 2000 in his homeland of Italy, and has been adding more high-profile restaurants to his portfolio since then, while also consulting for Michelin-starred restaurants. At Koral, diners will feast on elegant dishes inspired by Indonesian coastal flavours and crafted from local ingredients, as European techniques meet the fresh produce of Indonesia.

PERFECT END OF DAY

Located in the heart of bustling Seminyak, **OO Beach Club Bali (+62 87775888886)** presents a vibrant, relaxing utopia. Simple, tasteful and elegant, OO Beach Club Bali delivers international dishes fusing the best of Asian and modern European flavours. Diners are invited to indulge with a poolside lunch or settle in for a romantic dinner under the stars. Better yet, diners can savour in the gorgeous Seminyak sunset whilst laying back on a daybed, sipping on a perfectly blended daiquiri or margarita for the perfect end of the day. For one of the hottest party spots in town, head upstairs to Jungle Space for great tunes by local and international DJs, performing amid views across the glorious Indian Ocean.



A BOUJEE TWIST

A new brunch spot in the centre of Canggu, **Mr. Egg (+62 82145550395)** was born from Chef Bowdy Tolhopf's desire to deliver a back-to-basics brunch experience with a *boujee* twist. With a focus on fresh, locally sourced produce, Mr. Egg delights customers with a "brunch outside the box" mentality and a menu revolving around the mighty egg. Whether you're after a bacon and egg roll, burger with the lot, a cold kura kura or a Bloody Mary, Chef Bowdy and the Mr. Egg team will leave guests hankering for more.



FEELS LIKE HOME

Designed to feel just like home, **FLYNN (+62 8179118688)** is warm and welcoming. Located in Mega Kuningan, South Jakarta, the venue's design is mostly influenced by Great Britain, with plenty of wood and green. All in all, it's a casual and homey place that offers great food. Exceptional ingredients are the heart and soul of FLYNN's contemporary cuisine. The menu revolves around seasonality and combines old-world techniques with modern innovations. The driving force in the kitchen is Chef Yulius Novin, a veteran of some of Australia's top restaurants.



Worth the Wait

Introducing completely unique recipes to the island of Bali, **Brunch Club (+62 81952474063)** sets itself apart as "not just another café." With a venue that is open and breezy, combining Melbourne-like vibes with nods to the surrounding areas and culture, Brunch Club's two-story Legian restaurant features a traditional Balinese temple brick façade, concealing a modern café/bar on the ground floor. The menu has been carefully designed to ensure that every customer will find something incredible at any time of day. Led by the talented Chef Dwi, the Brunch Club's kitchen teams make everything from scratch, including their buttery eggs benedict, open omelettes, waffles and French toast, to fresh loaded salads, huge burgers and gourmet pizzas. And the main star, the famous Porncakes. A 30-minute wait will reward diners with the fluffiest souffle pancakes Bali has to offer.



THE TREASURE CHAMBER

From Italy's most eclectic cities to buzzing Berawa beach in Kuta, Bali, **Milano Restaurant & Bar (+62 81337972998)** offers a place where diners can discover a treasure trove of Mediterranean cuisine. The Milanese inspired menu provides comfort, and, at its core, delivers authentic, simple and fulfilling dishes with influences of different regions in Italy. By using high-quality, locally sourced, soul-serving ingredients in its recipes, Milano elevates the senses with rich flavours and aromas. Meanwhile, the adjoining Milano Bar offers classic and traditional drinks, alongside creative cocktail concoctions by the talented team of barmen.

Art | Basel Hong Kong



Image by anothermountainman

Art Basel Live: Hong Kong May 21-23, 2021

Join us at 'Art Basel Live: Hong Kong' – a new digital initiative that encompasses Online Viewing Rooms, special events, daily broadcasts and virtual walk-throughs.

Scan the QR code above and register your own Art Basel account to be among the first to browse.

artbasel.com/hong-kong

Media Partner

PRESTIGE

Lead Partner



PRESTIGE
40
UNDER 40

THE PRESTIGE 40 UNDER 40 LIST FOR 2021

BY ANINDYA DEVY, CLAUDIA RINDIANIKA, LIVIANI EKA PUTRI, RIGA RAMADHAN

IN PARTNERSHIP WITH

oppo

oppo

OPPO Find X3 Pro 5G

Awaken colour



Futuristic
Curved Design



1 Billion Colour
Dual Primary Cameras



1 Billion
Colour Display



Qualcomm®
Snapdragon™ 888



4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

angga aldi yunanda

The Go-Getter

Moving to a big city to pursue a career in acting as a fifteen-year-old boy was the biggest life decision so far for young actor Angga Aldi Yunanda. That period, 2015, was a year of momentum for Angga, as he became more and more passionate for the world of acting, met extraordinary people in the field, and started becoming the persona that he is today.

As brash as his early adventures were, Angga had the full support of his parents. "They told me that opportunity won't come twice and if you're already in it, then do it all the way," he recalls. And that message is what kept him going and doing the very best every time he went to work. On the flip side, Angga spent much of his free time going back to his hometown in Lombok and return to his family, cherishing the simple moments of togetherness he longed for whenever he's in Jakarta.

Having established himself as a public figure, Angga doesn't see social media as another source of pressure, but instead uses the challenge to seek out new opportunities. Of course, working in the entertainment industry requires him to be particularly smart online. To that end he uses his platform not only to promote his works and communicate with his fans, but also to support positive campaigns.

In the end Angga's ultimate goal is to represent Indonesia's film industry on the international stage and inspire people to believe in their own potential. "Nothing's impossible as long as we believe and persevere in what we're doing," said the young actor in closing.

4_89433820

oppo



OPPO Find X3 Pro 5G

Awaken colour

vasil rusinov

Solving Challenges

Vasil Rusinov is the man behind mClinica, the Singapore-based start-up that connects pharmacies using technology, to help pharmacy professionals better serve patients and manage their pharmacies. The company currently operates in Singapore, the Philippines, Thailand, Malaysia, Indonesia, and Vietnam. As Chief Operating Officer, he relishes the opportunity – and ability – to work on problems that he finds meaningful and exciting, to work with people he respects and enjoy spending time with, and waking up feeling energized to address the day's challenges.

"When challenges arise, we keep our heads down and stay true to our vision and mission. And as long as we stick together as a team, we've been able to overcome it all," Rusinov remarks. Throughout his career, Rusinov has held senior business development and operations roles in various high-profile tech companies across Southeast Asia and Europe.

Rusinov started his entrepreneurial career when he was 20 years-old and, through many failures and challenges, he has learned that everything is possible. He states that all major challenges will appear big and unsurmountable at first, but by breaking them down, one can achieve anything. In fact, Rusinov enjoys the process of learning and building new things. "Whether at work, in my personal life, being a parent or picking up a new sport, it's what I find exciting in life," he concludes. "If life's goal is to be happy, then I guess my goal is to always have a stream of new challenges coming my way to solve."

4_89433820



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

cissyliastefani

The Branding Afficionado

Cissyli Stefani knows a thing or two about branding and marketing. After all, she was the VP of Brand Marketing at Gojek and Senior Brand Lead over at Tokopedia. The experiences she gained led her to many opportunities for a lifetime of professional and personal growth. The fast-paced working culture also forced her to be fast and fearless. Currently, Cissyli holds the position of Brand Director at Base, a personalised skincare brand.

All that hard-work and perseverance is also what her parents taught her. From the beginning of her career up until now, Cissyli has thrived on persistence, hard work, and never taking shortcuts. "Despite all the insecurities I had during the early stages of my career, I learned that I'm a highly determined person and that I enjoy the process of learning and adapting," adds the mother of one.

Losing her mother has taught Cissyli the greatest lesson in life and helped her realize how precious life is – and how important to live in the moment. After she became a mom herself, her family became her top priority above everything else. Having clear priorities in life is essential to manage her time and make progress on her goals. Knowing her priorities ultimately helped her to achieve a measure of work/life balance. Cissyli's ultimate goal in life is to stay productive and – though it may sound clichéd – she's a big believer that it doesn't matter what you do in life and how much money you have, as the purpose of life is to be happy.



4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



karla jasmina

Rising to the Challenge

For Karla Jasmina, the Creative Director of the bridal boutique bearing her name – Karla Jasmina Brides – one of the many things that she has learned about handling difficult challenges is to try and see things from a different perspective. “This will help me find the roots of a problem and then discover the solution,” she explains. “Of course, it would be a solution that takes the needs and feelings of everyone involved into consideration.”

Speaking of challenges, Karla also shares her feelings about the turbulent changes the world is going through at the moment. “At first, it felt like everything turned into chaos. As a business owner, I have a responsibility to my team, to ourselves and to the business itself. On the other hand, as a parent, I also have a responsibility to family,” she says. “I try to keep myself calm and find a thoughtful perspective along with an openness to accept what we cannot change, take action on what we can, and keep an eye on the future and what we can become.”

Lastly, Karla also mentions about how she stays positive amid the misgivings of life during a global pandemic. “Learn to tolerate, and even embrace, the inevitable uncertainty of life. Aside to that, always try to see the positive sides of every situation and remind ourselves that this pandemic, too, shall pass. It won’t be like this forever.”

4_89433820

4_89433820

4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

aero aswar

Passion for the Race

Indonesian jet ski athlete Aero Aswar first took to the sport when he was just three years-old. His father, Saiful Sutan Aswar, a jet ski master himself, was the one who introduced Aero to it. Aero says that he had tried several sports, even the extreme ones. But jet ski feels different to him.

"It's different than, let's say, motocross or superbike or cars ... I don't get the same feeling of adventure with those as when I'm island hopping on a jet ski," he tells. Today, he has been racing across the waves for 22 years. One of the most significant highlights from his time jet skiing was he won his first world title in 2014. It was at the IJSBA World Finals in Arizona, America, for the Pro Runabout Stock category. There, he also received two U.S. National Champion titles for Pro Runabout Open.

Aero then won his second gold medal at the 4th Asian Beach Games held in Phuket, Thailand, and was recognized as the youngest racer ever – he was 19 years old at the time – to win a world title in the runabout division. He then took part in the AquaX series that was held in Florida most of the time and got his World #1 rank in 2016. When Indonesia hosted the 18th Asian Games, Aero took the silver medal in the Runabout Limited class. The following year, in 2019, he won the Pro Endurance Open with full points at the IJSBA World Finals in Lake Havasu City, Arizona, where he received yet another world title.

As can be expected from an athlete of his calibre, even with all those brilliant achievements, Aero is still hungry to get more. Asked what he wants to accomplish next, Aero exclaims it would be winning another World Title to add to his current three.

JOE SABARTO



4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



vidi aldiano

Adapt and Overcome

Singer, songwriter and content creator Vidi Aldiano has a quite story to tell about one of the most significant milestones in his life. At the end of 2019, he successfully beat cancer. To be precise, it was stage 3 cancer in his left kidney and involved surgery to remove the affected kidney. "It was one of the toughest tests from God," Vidi recalls, opening up the conversation. "But I beat it, and I bounced back in the music industry. That was the most significant milestone in my life."

Today, Vidi believes that it's perfectly all right for us as humans to be feel sad in the face of the uncertainties of life due to the pandemic. "It's quite hard, I know, especially with a lot of things going on right now. When you're feeling down, it's ok to be sad sometimes," he points out. "But I always believe that for every single dark night, there is a brighter day. It's not going to be like this every day."

Furthermore, Vidi also talks about the challenges ahead. He is always trying to look for opportunities in hard situations. In short, he wants to make the best out of it. "Here's the thing: right now, we have to adapt and innovate. There are a lot of new platforms and new technologies coming out every single day," he explains. "I don't think that we should complain about it. Adapt and innovate. That's what we should do."

SUNARYO

4_89433820

4_89433820
oppo



OPPO Find X3 Pro 5G
Awaken colour

isha hening

In Living Colors

Visual artist Isha Hening uses motion graphics as her primary medium. So far, she has created an expansive portfolio – which includes quite a few high-profile projects – filled with works that express her feelings, thoughts and stories. “The beauty of digital art is that it is actually a constant series of problem-solving situations. Every creation process is a challenge in its essence and I guess I’m just used to it and that problem-solving mindset applies to almost every aspect of my life,” said the Jakarta based artist.

Isha’s father taught her not to be greedy and never let money and power blind her. Perhaps more importantly, she taught her that she doesn’t have to always conform to society’s standards. With these principles in mind, Isha knows how to stay honest and true to herself. A good work-life balance is a privilege for an artist like her, but she doesn’t think about it too much. She just knows that when she has to work, she works and if she gets tired, she takes a break. It’s that simple.

Naturally, Isha’s life is always on the cutting edge of new technological advances. That being said, treats technology and social media like water and fire. She only takes and uses what she needs in clearly measurable amounts, backed by sufficient knowledge, in controlled environments. Too much water and fire can do plenty of damage, too little might make life difficult. So far, Isha has made both – that is, technology and social media – make her life easy and colourful.



4_89433820

4_B9433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

wella christie

An Eye For Business

Family is why Wella Christie works hard. Her parents taught her a woman has to be able to stand on her own, be independent and not rely on others. Accordingly, the most significant milestone in her life and career is her start-up.

Wella initially thought about keeping her business small as she was satisfied the way it is. But she was finally convinced that there is plenty of potential to pursue. And the result is what we see today as Eyelovin, a curated contact lens and beauty e-commerce venture with more than 264,000 followers – and growing – on Instagram.

To achieve a measure of work-life balance, Wella focuses on her business during the weekdays so that she can spend time with her family during the weekend without touching on work related issues. Wella is someone who loves discussion. She is always open and tries to follow trends and advances in technology, which she then turns into opportunities and advantages for her company. Social media and e-commerce, in particular, have helped her brand as they provided the perfect platforms to ensure easy access to Eyelovin.

Staying positive amid the ongoing global pandemic is definitely not easy, but Wella thinks that we always have to believe that everyone has their own timeline with its own ups and downs. And particularly when it's about business, we have to be prepared for a roller coaster of a ride. "It's not easy, but I cannot stay afraid if I want to continue innovating and stay relevant in this business for the long run," Wella adds in closing.



4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

boy william

Making Impact

Boy William first made a name for himself as a VJ on MTV Indonesia, which marked the start of his rise to stardom. He has starred in several movies and went on to host *Indonesian Idol*. Besides his work on television, William is busy running his own production house, BW Production. William shares that he, with BW Production, has been working hard making new content for its programs such as *Nebeng Boy*, *Dibalik Pintu*, and *5 Merit Aja*, which are aired on William's YouTube channel. "When I'm on YouTube, I think I impact more people," tells William. The 29 years-old says that starting BW Production is one of the biggest breakthroughs in his career. "I get to make content the way I want it," says William. "I want to create content that's different – different than what TV can provide."

William admits that running a production house, and acting as executive producer, is challenging. "It's different when you are just the talent: You come to work, the script is already prepared for you, all you have to do is memorize the script, then you work, and then you go home. But with BW Production, I have to create the content, I have to think about who to invite, and the editing process, how I want it to look visually, how I want the story to be told," Williams shares. "I have to be a producer, I also have to be a salesperson, thinking of how this content is going to generate money for us, because at the end of the day, it's a business, right?" In the future, William wants to make BW Production bigger, and create an academy where he can teach younger kids to create great content. "In this digital day and age, I think content is king. Everybody is thirsty for content and entertainment, brands need content to promote themselves," he concludes. "I want to teach kids how to be good creators, good writers, good storytellers."

4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour



amrit punjabi

Never Stop Moving

Amrit Punjabi is the Head of Production at the biggest production house in Indonesia, Multivision Plus. Being the son of renowned producer Raam Punjabi, however, did not provide him with an instant path to success. Amrit admits that he started "very badly." Still, those early days motivated him to change his point of view, especially when it comes to reading Indonesian audiences. Having learned from his experiences as well as the people around him, things began changing for the better for Amrit. Indeed, his movies have been quite good. Case in point would be his latest two, "Kuntilanak" and its sequel "Kuntilanak 2," which scored a million viewers. Still, Amrit remained humble and readily admits that he still has a lot to learn.

It perhaps goes without saying that Amrit learned a lot from his father who has been in the industry for almost six decades. For one, he learned that entertainment is a 24/7 business where you are constantly working and thinking of what comes next. "In the movie business, there is no stopping. It's always next, next, next. After we do one, we can't stop, because they already expect us to do something better," says Amrit. Talking about his ultimate goal, Amrit notes: "I don't think there is such a thing as an 'ultimate goal.' I think there are different goals – steps with which you want to get better. For me, now, it would be finding and being able to get a U.S. production house to partner with us in the movie business. Another one is making more box office movies in Indonesia, and having those movies travel throughout the regions from Southeast Asia, Europe and the U.S."

JOE SABARTO

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

titan tyra

Dreams Do Come True

Titan Tyra is a woman on a mission. First of all, she's the co-founder of Secondate Beauty, a local beauty brand that celebrates real girls and real stories, driven by the core belief that your own beauty is a part of the story you are writing for yourself. Aside to that, she also co-founded Tori-YO, a modern Japanese yakitori restaurant with branches in Jakarta and Surabaya.

While talking about the former, Tyra shares that one of the biggest milestones in her career in the content creation industry is none other than launching her dream brand. "Ever since I was a little girl, I had always known in my heart that I wanted to start my own beauty company. But it was an idea I'd sweep under the rug as it seemed too unattainable," she recalls. "I remember thinking 'I'm too young to start a brand,' or 'I don't know anything about making a makeup product.'"

She continues: "After learning about everything as we went by, my partner Gitta Amelia and I launched Secondate. We sold out - having moved thousands of products - in seven minutes. We originally thought it would take six months. That was a humbling and rewarding moment."

Tyra also mentions that she always tries to live in in this world not only to selfishly earn her own coin, which is thanks to her parents' teachings. "My parents taught me to be kind to everyone," she shares. "Life is about appreciating every person that we meet, in and out of the business world. Because if money is the only thing on our minds, we will burn out before we know it."



4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

armita hutagalung

Switching Lane

Armita Hutagalung was born in a family of businessmen. Since an early age, her late father always taught her to be a tough woman. "My father always said to me and my siblings: 'You have to be successful outside of the family business. Don't be afraid, if you have value within yourself, wherever you are, you will always be golden,'" Armita recalls. Those words from her father were what encouraged Armita to switch lanes from law – which was what she majored in – to the fashion business. To that end, she started a fashion label called BY ARRA.

"Business runs in my blood, that's why I chose to build a business that goes along with my passion, which is fashion," Armita explains. "Fashion is something that keeps developing and never dies. Therefore, me and my sister, Karina, decided to start a business in fashion."

Armita admits to love challenges. She also shares that in the beginning of running her business, many people underestimated her since she didn't have any experience in design or even in fashion in general. But instead of letting it slow her down, Armita used this to motivate herself and work 10 times as hard. Indeed, she started from zero: She had to learn about design, sketching, finding the right human resources, managing production, sourcing the right materials, and so on. All of her hard work paid off, of course, and BY ARRA has become quite the reputable brand. Armita has even introduced several new lines, including BY ARRA Basic, BY ARRA Atelier, and BY ARRA Clubhouse. Sometimes, switching lanes brings you to the destination of your dreams.



JOE SABARTO

4_89433820

4_89433820

oppo

OPPO Find X3 Pro 5G
Awaken colour

han chandra

A Positive Perspective

Jakarta-based male model and content creator Han Chandra has quite the story to tell about the most significant step he took in life. "It was the time when I ventured out for my modeling career to Hong Kong back in 2012," he recalls. "At the time, the challenge was unbelievably tough. My competitors were the best male models from all over Asia, from the most good-looking Caucasian models, super handsome Chinese models and even one that looked exactly like a Korean movie star. I only had a few jobs, but I told myself that I was still young. At least, I would make the most of my time in Hong Kong as a lifetime experience."

In short, Han learned about life and gained a new perspective towards everything. "Modeling taught me a lot about persistency, sensitivity and empathy," he shares. "A model may look all glamorous on the stage, but you have to do rehearsals in the early morning, then you have to wait until afternoon, wait some more for the make-up and fitting sessions, and the list goes on. These things taught me to be patient and made me tougher."

Despite everything that he went through, Chandra always tries to stay positive amid the uncertainties of life, especially during the global pandemic that's still going on. "We are all in a difficult situation right now. It means everything is limited and restricted. Instead of complaining about it, I'd prefer to learn or study about something that will be useful one day," he says in closing.



4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour



billy kurniawan

The Business Brewer

Entrepreneur Billy Kurniawan believes that our attitude really determines our altitude. This lesson came into play when his coffee-chain business, Kopi Janji Jiwa, scaled up in a way that he had never imagined. In fact, it got big enough to become a full-on corporate entity. There is a certain fear in him that he is chewing more than he can swallow. However, Billy quickly shifted his mind and convinced himself that all challenges will become stepping stones that would, in turn, allow him to see the business world from a new perspective. It was definitely a lifechanging milestone for him, as timing meets opportunity.

For any kind of advancement, whether in trends or technology, Billy believes that businesses and their founders have to focus on being relevant to their customers or audiences. And on that note, he believes that being relevant needs creativity. Billy acknowledges, however, that being creative is not a one-man job; it takes an entire team to explore and study brilliant ideas that come up. For this era of social media and e-commerce, Billy tried to assemble a fun but reliable creative team that can expand new dimensions for their brand and business units. "I see it not as negative pressure but as positive challenges that shape our interaction through the social media aspect and tech side of our business," adds the Padang born entrepreneur.

At the moment, Billy's Kopi Janji Jiwa has one of the largest followings on social media for local chain coffee shops and has also won quite a few prestigious awards. Looking ahead, he's particularly excited to see how advances in renewable energy can allow them to produce an even smaller carbon footprint. Above all else, however, Billy Kurniawan hopes that technology can bring out more transparency and would allow Indonesia to fulfil its full economic potential.

4_89433820

4_89433820

oppo


 OPPO Find X3 Pro 5G
 Awaken colour

veronica halim

The Modern Calligraphist

Veronica Halim's first introduction to calligraphy was in a typography class, back in her university days. She then picked it up again to improve her handwriting after years of typing on the tiny keyboard of her phones. One thing led to another and now Veronica has become an internationally-recognized calligrapher who is known for the expressive, delicate yet graphic quality of her penmanship. Veronica has even authored two books, *Calligraphy Styling* in 2017 and *Calligraphy Lifestyle* in 2020, both published by Shufunotomo Co. Ltd, one of the oldest and biggest publishers in Japan. Despite not living in the country or speaking the language, she managed to make sure everything went well and exactly how she wanted it to be.

While her passion is for an old-school artform, Veronica readily embraces social media as a driving force behind the growth of her businesses, L'atelier de Veronica Halim. As a business owner, she understands the need to know her target market and choose the right social media or e-commerce platform to reach the desired audience. Her parents taught her to be humble, never to overpromise or underdeliver. Veronica always tries not to focus on what other people do, and instead stay true to her vision of creating and growing in her own style. "Be consciously aware that social media is just a communication tool and don't let it take over your life. That way you will have fun using the technology and not be stressed out by it."

For Veronica, there's always a silver lining in every hardship or turbulence, so she will always focus on the positive instead of the negative and try to be as flexible as possible while remaining open to new ideas.



4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

michelle adelena pudjadi

The Mindset of a Champion

Michelle Adelena Pudjadi believes that everything happens for a reason, even though the world as we know it has changed so much due to the global pandemic. "I believe there is a purpose for every situation we find ourselves in. Yes, there are things that are unpleasant right now, but there are a lot of positive things that come from it as well," she explains. "Sometimes, it can be hard for us to appreciate the good things without experiencing the bad first. That being said, I believe that a better future is waiting for us. Like a phoenix, we'll have a newer and better world that we wouldn't have if it weren't for the pandemic."

In Michelle's opinion, this situation also forced us and our world to be more innovative in the way we work or maintain our productivity. There is a lesson to be learned from every circumstances. And, as with any kind of change, it takes time to adjust.

Speaking about change, Michelle also shares about her ultimate goal, which is to change the world in a positive way. "My philosophy is this: we were born in this world with nothing, and we leave this world with nothing. The only difference is what did you do while you were here," Michelle says passionately. "For me, I want to make the world a better place from when I found it. I'd like to impact, inspire, and change the world while being the best version of myself, I can be and to live my life to the absolute fullest while encouraging others to do the same."

4_89433820

oppo


OPPO Find X3 Pro 5G
 Awaken colour

rius vernandes

A Continuous Learner

Rius Vernandes is best known as the founder of SecBowl, a rice bowl restaurant famous for its salted egg chicken. "It started not long after I graduated from a culinary school in Australia," he begins. "I was really keen to have my own restaurant. But then I thought before opening my own, it would be better if I first learned about the business by working at Nomz in Grand Indonesia." Later on, he discovered that salted egg chicken became increasingly popular in Singapore and decided to try his hand at building a restaurant centred around the dish. One thing led to another, and that very dish became a favourite comfort food for many people in Jakarta.

Establishing his own restaurant wasn't Rius' only major milestone, however. Another big one would be becoming a content creator, which took him out of his comfort zone. "To be honest, I don't really like being in the public. It took me a long time to practice and even I left SecBowl for three to four months to learn videography, video editing, public speaking, and more," he expresses. "My friends were quite surprised seeing me speak comfortably in front of a camera because, usually, I'm the observer in the group – not the chatty one or the one that jokes a lot."

Having amassed around 787,000 subscribers on his vlog that focuses on travel, aviation and daily life, Rius has opened a lot of new opportunities for himself and his business. "There are so many things I can do today. Making digital content makes it easier for you to be recognised and it has a positive impact on SecBowl, too. It has also taught me to be wiser as we become the voice of people. There will always be pros and cons, along with risks, so it takes mindfulness to express our thoughts and ourself in a nicer way. As long as we speak the truth, we don't have to be afraid."



4_89433820


4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour



florian holm

Made for the Earth

Florian Holm calls his time as co-CEO of Lazada Indonesia it as his learning years and one of the most significant milestones. "It was a very dynamic environment and I'm glad that I learned a lot," he recalls. Today, he's best known as the CEO and co-founder of Stilt Studio. "I'm very proud with what I'm doing right now. Currently, we are focusing on creating new products and bringing real innovation to the world," he says.

Stilt Studios was born when Holm first met Alexis Dornier, an internationally-renowned architect who then became his business partner. At one point they mused over the idea that architecture is always a one-off product. "Wouldn't it be interesting if we could make high-end architecture scalable by making it more affordable for people?" he quipped. This would then lead to the idea of exploring the potential of prefab structures to support regional tourism.

Another point of concern for them, however, is the environment. "What we are really trying to do here is making sure that we optimized experience for the people living in it, and at the same time to be as lightly as possible on earth," Florian adds. A case in point would be Canggu Garden by Stilt Studios, one of several unique treehouses. More importantly, however, Stilt Studios has established its presence all over the world. "We have several upcoming projects in Costa Rica, the United States, Zanzibar, several European countries and of course Indonesia," Florian shares. "I think it's beautiful to see which direction we can go for and see that there's so much interest for this way of building."

JOE SABARTO

4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G

Awaken colour

gitta amelia

The Risk Taker

Gitta Amelia has a creative energy that is basically insatiable. With a background in finance from Wharton Business School, she admits that it's easy to forget the creative side of her. She feels more fulfilled by being able to bring that energy to the table and create joy for stakeholders in the process.

The young entrepreneur started EverHaus Ventures at the age of 22 and, at 24, Gitta had the privilege of experiencing her first exit deal. Then she made her way into direct-to-consumer ventures by creating Secondate Beauty and setting up a holding company for her consumer ventures. When she launched Secondate Beauty in 2020, all of her stock (which numbered in the tens of thousands of products) sold out in under seven minutes. This experience opened her eyes to the under-acknowledged potential of online commerce. So, she brought together all of her experiences in finance, technology, and her personal passion in empowering more of the women in Indonesia to this business model.

As an entrepreneur, Gitta feels that it's important to be optimistic enough to see the possibilities in the future, but realistic enough to understand the turbulence at hand. "It is in uncertain times like these that we are forced to grow and become better at our art. I find that the past year has been a tremendous journey of growth for myself," says Gitta in closing.



4_89433820

4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G

Awaken colour

ayu larasati

Made by Heart

"I started working with ceramics because I love to do crafts with my own hands," Ayu Larasati exclaims. "At first, I was trained as a designer, then I worked in a manufacturing and design company. As time goes by, I missed designing and making my own crafts like I used to do in college." The call of crafting then knocked at Ayu's door once again. "It makes me appreciate craftsmanship more and makes me more aware of the quality of handmade products. The quality is different from mass-produced items. The story that I always bring with me through Ayu Larasati Ceramics is that when products are made using proper technique and meet stringent quality standards, they will last longer. When things can be passed through generations, it brings meaning to our lives." Living in this fast-paced world where everything is ready to use, it's sometimes easy for people to forget about the process that goes behind the items they own. "We don't want our lives to be surrounded by that," Ayu shares. "Making things that requires a process and time is another challenge for us."

Ayu Larasati Ceramics began as a passion project back in 2014 and Ayu's creations under the brand can now be found in her store, Unearth Space, and also online. "After I resigned from my previous job, I still had my doubts. I picked things up little by little and, in 2018, I convinced myself to get serious with it. I didn't want to think too much and just go forward with what I believe in, which is pursuing my dream, and do everything to make this work. Afterward, I changed direction from simply doing what I love to making it more business-oriented. I began recruiting and training people – something that I've never thought of before. For me, as an entrepreneur coming from an art and design background, business is a learning-by-doing process."

JOE SABARTO

4_89433820



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

patricia mayoree

The Power of Youth

Never underestimate the power of young people to effect change. Case in point: Eighteen-year-old Patricia Mayoree has played prominent roles in spurring social change. She created a charitable foundation during the pandemic in order to help the less fortunate members of society. "When the pandemic started, I just graduated from high school. At the time, I saw that this was such a difficult time filled with change and uncertainty for all of us, especially the less fortunate," she recalls. "How you can help during the coronavirus pandemic? That's why I created a foundation called 'The Heart of Patricia.' This charitable foundation gives to different causes. We send aid to a lot of people who have been affected during these unprecedented times, and more."

On this note, Patricia mentions that she always tries to create something that's long-lasting, thanks to her parents' teachings. "My parents taught me about no boundaries and no limitations," she shares. "Even though you're still young, it doesn't mean you're young and weak. But because you're young, you can experience a lot of new things and you can create something that others can't."

The future, for Patricia, is filled with both hope and fears. "Aside to the pandemic, there are a lot of natural disasters as well, like the recent floods in East Nusa Tenggara and earthquakes near Malang, East Java. I mean, you never know what will happen in the future. For me, one thing for sure is: don't waste your time. Use your time wisely, never stop growing and always do your best in everything that you do," Patricia shares in the closing.



oppo



OPPO Find X3 Pro 5G
Awaken colour

wouter van der kolk & maarten vrouwenraets

The Vitamin Pioneers

There is no doubt that Wouter van der Kolk and Maarten Vrouwenraets are hard-working men with a passion for their entrepreneurial journey. The young gummy vitamin brand they are growing, YOUVIT, was incubated by a tight-knit team of driven entrepreneurs and has brought a unique line of premium-quality vitamin gummies to market in 2017. Its latest creation is YOUVIT Collagen, a gummy focussed on skincare, developed in collaboration with Erha Skincare, Indonesia's leading skincare clinic chain. YOUVIT's products are currently available at nearly 20,000 stores across 130 cities in Indonesia, with the brand planning to expand across three other Southeast Asian markets by this semester.

As Co-founder and COO, Maarten has built YOUVIT's sales and distribution capability from scratch, while immersing himself in all other aspects of the business when required. A system engineer by training, he shares how the entrepreneurial path has been paved with countless rewarding achievements and challenging obstacles. "I have experienced first-hand how working together with a driven founding team has been instrumental in overcoming both personal and professional challenges. Building out the daily routine of problem solving into a collaboration with a wide range of inspiring partners, a core team of 45 passionate millennials and numerous sales representatives and merchandisers, I have been impressed by the resilience of the Indonesian society. Showing a tremendous drive to perceive sticky problems as opportunities for personal and professional growth."

This is certainly a notion shared by Wouter. As Co-founder and CEO, Wouter's biggest role lies in building an effective, ambitious and highly motivated team, that currently consists for over 60 percent of female millennials. He does so by creating the right organisational structure, hiring talented people, building a strong culture and setting the team up for success through structured goal setting tools and performance tracking. "This has resulted in a highly effective team, that is making waves in the consumer health segment, while staying ahead of the competition," elaborates Wouter. "Supported by our experienced Indonesian partners such as Diono Nurjadin, Commissioner and Founder of Cardig Aero Services, and Daniel Budiman, Co-founder and Co-managing Partner of Mahanusa Capital, I am proud of growing YOUVIT from just an idea into a fast-growing consumer health business, while leading a passionate team of millennials across multiple cities, who all wish to create Emerging Asia's leading vitamin brand."

Wouter shares how the strength and health of relationships with stakeholders, partners, and people that can inspire and help, is often the key determinant of success. "In Indonesia, I learned to invest time in building and nurturing relationships. Reaching out pro-actively to people, helping others without expecting anything in return, and trusting that if you give, eventually karma will catch up

with you and doors will open that you didn't even realise were there," he asserts. "Coming from the Netherlands, where the business climate is less personal, and having an analytical mindset and introverted personality, it took some time before this point really hit home and I had incorporated it as part of my routine. But now that I have, I can hardly imagine how I could be effective without it."

On the topic of building business relationships, Maarten emphasizes a win-win approach. "Growing a business is not about getting more out of your own hands, but empowering others to get more out of their hands," he says. "Business relationships are about truly taking care of the interest of partners and be willing to make a deposit in their emotional bank account, before you make any withdrawals. I had to learn how to thoroughly understand the needs of others, while being open to selfless support in order to foster the achievement of their goals."

Looking ahead, Maarten wants YOUVIT to contribute to unlocking the potential of Indonesia's 85 million millennials through premium quality nutrition with natural ingredients that is accessible to all. "In the years to come this next generation will lead the nation and guide the younger generations about what it means to live a wholesome life," he shares. "A wholesome life that I hope will embrace an active and healthy lifestyle as an enabler for happiness and success. With the recent cycling trend in Jakarta and more and more healthy food places popping up, I have great confidence society is step by step moving into the direction of considering health as it's true wealth."

Further reinforcing their point, Wouter shares his hope of educating people about the importance of daily vitamin intake. "The average diet unfortunately lacks many of the essential nutrients the body needs. These deficiencies hamper healthy growth and development of kids, while affecting immunity, energy levels and longevity at all ages. It's holding this generation back from achieving their goals in life," he points out.

"We are here to turn this around and help millennials and their families achieve their goals by supporting a healthy, active lifestyle. This generation wants to pursue their personal aspirations, while also enjoying time with the people they care about. With health as a fundament, we believe they can make this happen and, for example, be both a successful entrepreneur and a great mom at the same time, or both a corporate career tiger and someone that cares for the local community. In other words, both express their personality and fit in."

"It's very fulfilling to see how far we have come, and to imagine that millions of families are healthier and happier thanks to our products. I'm proud to be building a company with a real purpose that can help this beautiful nation thrive. In the next five to ten years, I hope to see an Indonesia that embraced a healthy lifestyle and thrives like never before."

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



4_89433820

4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



riesya ventra prihatin

On the Right Track

Riesya Ventra started her catering company when she was still studying in university, with the hope of being financially independent. The young entrepreneur quickly learned that she's capable of multitasking and that owning her own business brought out another side of her: she was – and is – an excellent team leader.

Not only that, Riesya has found in her family a support system that she can always rely on. In short, family is everything for her, especially her parents, so she puts them first, always. Since she started her own company, her father also reminds her to take at least two days off every week so she would be able to rest and recharge properly.

Still, Riesya admits that with all the challenges and conveniences presented by new advances and trends in technology, she sometimes worries that she might miss out on new opportunities. "These days I kind of need to push myself to learn more and keep up with the trends, so I spend a fair bit of my time to catch up with new tech in my field," adds the young entrepreneur on the matter. As she works in a highly competitive business, stress has become a daily part of Riesya's life. So, she always tries to look at the positive side of things while doing her best to remain on the right track.

JOE SABARTO

4_89433820

4_89433820



OPPO Find X3 Pro 5G
Awaken colour

farouk meralli

Public Health Matters

Due to Indonesia's openness to new technology, Farouk Meralli – founder and CEO of mClinica Pharmacy Solutions – believes that the country is on the right path to create a brighter future for its people. "At mClinica, we are solving difficult and challenging problems in healthcare that affect millions of people across Indonesia and the region. We have been able to connect more than 190,000 pharmacy professionals from 45,000 pharmacies across the region, building the largest digital network of pharmacies," he begins. "For example, in Indonesia, one in every three licensed pharmacists is on our platform. By connecting through this channel and applying our technology, we are dramatically improving the quality, affordability and availability of medicine for millions of people. We do not point to a single milestone. For us, each time a patient receives better care because of us, that is a milestone worth celebrating."

Touching on the subject about technology, Farouk focuses on handling the challenges of bringing technological innovations to the traditional pharmaceutical industry. "The pressure and challenges for us have been educating multinational and local companies, government agencies and NGOs that by using technology, they can achieve results that are better, faster and more cost-effectively," he elaborates.

Finally, Farouk also notes about his hopes during these uncertain times. "We all hope for good health for ourselves and our loved ones. I hope society as a whole has realized the fragility of society and the importance of public health," he says. "Now, there is more attention and investment in strengthening the health systems. A lot of the work that we have been doing over the years, advocating for pharmacies as a healthcare provider, is now coming to light and this is something I truly hope remains."



4_89433820

oppo



OPPO Find X3 Pro 5G

Awaken colour

mochamad chandra kurniawan

Consistency and Totality

Hard work and a never-give-up attitude are the key qualities for Mochamad Chandra Kurniawan, founder and CEO of CRK Corporation. "My professional journey has been quite interesting. While I was in high school and college, I used to sell merchandise and accessories. I also worked to deliver food made by my mother to the market just so I could have more allowance and so I could save more to pay for college," Kurniawan shares. "I got into university because my parents sold their car. Then, I tried to pay for tuition by being an activist. Being active in organisations not only allowed me to get experience, but it was also a way for me to get the privilege of remissions for my college tuition."

Another major chapter in his story was the establishment of CRK Corporation. "When my child was three months old, my wife told me: 'You have your whole life to work, but your child only has one childhood,'" he shares. "It made me think about what it is that I want to reach. I keep working to earn money, but I lost time with my family. So, I decided to start CRK Corporation." This is Kurniawan's main business, which consists of three sub-fields: CRK Sports and Activewear, which produce sport equipment as well as apparel; CRK Technology which deals in IT; and CRK Pictures which works on automotive movies. CRK Corporation's portfolio has expanded to providing apparel and sports equipment for the *Pekan Olahraga Nasional* (National Sports Week), SEA Games, all the way up to the Asian Games.

"For me, success is how consistent we are and how we do everything with totality. I always think that art is totality, if it is not better, better not do it. So, whatever the work is, we have to do it earnestly and with totality," Kurniawan remarks.

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

gwen sembada

The Solution Giver

Gwen Sembada believes in the law of attraction. It helps her to always think positively, avoid focusing on the problems she's facing, and look at solutions instead. In short, there's no point in wallowing about a bad situation. "Everybody is facing the same uncertainties," says the mother of one. "It's the perfect time to challenge yourself and hopefully come out a better person."

That believe aligns perfectly with Gwen's career. She's the co-founder of Alive by Vision, an insurance agency that provide solutions and financial advice for individuals as well as businesses. Interestingly, for this mother of one, there're no such thing as "work/life balance." As Gwen works while also multitasking as a mom and a wife at the same time, she faces a dynamic set of circumstances every day. To that end, she has come to accept that achieving balance is not the main goal. For her, achieving a healthy relationship is far more important.

While nothing in life is predictable and easy, whenever Gwen faces a difficult challenge, she always tries to make herself remember her life mantra, that there's always a silver lining to every situation and what doesn't kill her can only make her stronger. She knows that it sounds clichéd, but thinking about these phrases has always helped her whether throughout her career or in life. And this way, she can focus on creating solutions, or finding people who can advise her, provide new insight, or tackle new problems.



4_89433820



4_89433820

OPPO Find X3 Pro 5G
Awaken colour



debryna dewi lumanauw

Working with Sincerity

At first, being a doctor was not what dr. Debryna Dewi Lumanauw had in mind. But then she fell in love with the profession. "When I went to help people in rural areas and isolated places of Indonesia, it opened my eyes," Debryna says. "We always say that being a doctor is a profession. And just like with any other profession, you do your job to live. But more than that, I have found so many things that is just bigger than medicine and the knowledge of it. Whenever I see my patients, I interact with them and personally communicate with them – which are things that I didn't learn in school. Instead, I learned to be a better person, I learned how to not think about just myself, and how to be kind. It's the value of life that, again, you don't learn at school." Then she adds: "It was just so different. Everything that I did, when I went to these places, it's all based on sincerity. It's all based on how I just want to help, and nothing else."

Debryna's passion to help people was once again proven as she volunteered at Wisma Atlet, which was turned into an emergency field hospital after the COVID-19 pandemic hit. She stayed there for two months straight.

But ultimately, what is her goal in life? "Indonesia has pretty bad health disparity. Education and gender inequality is also horrible in Indonesia. My biggest goal in life is to at least work on something about that. What I've learned from all that I've done and from this pandemic is that when we do something sincerely, when we keep trying, when we keep giving 110-percent, it will yield something. My hope is just so that I can do my best to solve those problems."

4 89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

iman usman

Paving the Way

Iman Usman is the co-founder and Chief of Product and Partnerships of Ruangguru.com, the largest tech-enabled education provider in Southeast Asia serving over 18 million students and 300,000 teachers. Along with fellow co-founder Belva Devara, Iman started Ruangguru.com in 2014, motivated by what they saw as inequality in Indonesia's education system. "We noticed that there were children without access [to schooling], and how good quality education content was limited. So, we were thinking of ways so that millions of children in Indonesia could have those things. And the answer is through technology," he elaborates.

Ruangguru.com has now branched out to other countries, including Vietnam and Thailand. Building and expanding Ruangguru.com has become a major turning point in Iman's career. He states that Ruangguru.com is his first professional work. "I came from nothing, and now I'm basically leading a company of 4,000 people," he points out. Another remarkable milestone for Iman is one of his corporate social responsibility initiatives, which is the creation of an online school accessible to 10 million people when schools closed during the pandemic. His ultimate goal for Ruangguru.com harks back to its original mission: To provide equal access to quality education. Therefore, nobody will have to look at education as a privilege, but instead a right that can be accessed anytime, anywhere.



JOE SABARTO

4 89433820

4_89433820



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

michael surya

Made in Resiliency

Having parents who work in the jewellery business taught Michael Surya, CEO of Adelle Jewellery, how to build his own venture from scratch. "Our family together with the business. It started from a humble place in Pasar Atom, Surabaya, which grew into seven stores and will grow again into nine stores in 2021." Of course, it hasn't been an easy ride for Michael, especially last year. "It was tough, to be honest. No one was prepared for this global crisis and we have to figure out new ways to survive. We began to think out of the box and introduce new innovations. Live shopping was one such innovation and Adelle Jewellery is a pioneer in this," he elaborates. "We were the first jewellery brand to sell diamonds through live streaming."

Indeed, this new fast-paced world has taught Michael to never give up. "We always have to stay flexible, especially in this digital era. Instead of resisting, what we can do is to learn," he shares. "It's never an easy ride, there will be failures along the way. In the early days of Adelle Jewellery, we faced severe losses, but I think that's how life works. We never know what it feels like to be successful if we don't experience failure."

As a young entrepreneur, Michael sees the digital era as full of opportunities to compete, not just in the local market but also globally. But it's also important to have a good attitude: "In situations where you have to go the extra mile to look for new perspectives, innovate, and expand, having a positive attitude will lead us towards positive outcomes."



SUNARYO

4_89433820

4_89433820

oppo


OPPO Find X3 Pro 5G
 Awaken colour


nouva puspita

Journey of Confidence

Nouva Puspita, CEO of Carl and Claire, used to be a very shy person. It was her friends who eventually taught her to be confident enough to connect and communicate with people. "They told me that having confidence will open up new opportunities that would allow me to be successful. I've learned a lot and have gained a better understanding of self-love. During this journey, I found that perfume has a significant power and it has become a mainstay in lifting my spirits. Believe it or not, it helps me to feel that I can do big things."

Establishing Carl and Claire was, similarly, a big decision for Nouva. "I decided to leave my stable and promising job, which is one of the hardest decisions to make. But I always wanted to become my own boss and touch the lives of many people," she recalls. "I finally chose to listen to that little voice in my head that I would be able to have a better life, while at the same time contribute to society with my own brand." Quite appropriately, Carl and Claire is no ordinary perfume brand. "For me, it's a confidence brand because it taught me a lot. During the early days of the brand, I had no stable income, I had limited skills. But I persevered, never stopped learning, and opened up myself to opportunities."

Though it wasn't an easy ride, Nouva stayed true to her vision, including to help other people feel confident of themselves. "By visualising that, I could imagine that my products will transform people's lives, helping them feel better in their own skin, and to enjoy good quality perfume without have to spend a lot of money."

4_89433820

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

talita setyadi

The Right Mindset

After obtaining her Bachelor of Music in Jazz Performance degree, Talita Setyadi's life took on an intriguing – and surprising – turn. In short, she decided to pursue a career in baking. After honing her skills at Le Cordon Bleu in Paris, Talita returned to Indonesia in 2013 to open her first bakery, BEAU. In line with its tagline of "Taste, Texture, and Form," BEAU became the first bakery to popularise authentic European sourdough in Jakarta, and picked up numerous awards and accolades along the way. Talita herself ended up serving as the youngest and only female judge at the Coupe du Monde de la Pâtisserie, or The World Pastry Cup, in 2017.

"Since I began my career, through challenges, uncertainties, and obstacles, more and more of my strength, grit, resoluteness and true potential was uncovered," says Talita. "With the right mindset, we can choose to use the pressure as a means to carve ourselves into a shiny diamond instead of making us feel defeated and small. Being at the helm of a business is undoubtedly a constant challenge. Still, I've realised that it's also what makes work fulfilling, fun and rewarding at the end of the day." Talking about her ultimate goals in life, Talita shares that she wants to provide a platform and opportunities for young people to show their uniqueness and potential. "I also want the freedom to do, be and create whatever it is that I have set my heart and mind on, and see my vision come to fruition to put out more light, kindness and good into the world," she says in closing.



4_89433820



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

kunal topandasani

The Seafarer

It took a leap of faith for Kunal Topandasani, the founder of Trizara Group, to be where he is today. "Venturing out into a new business was a brave decision. Even though I had a background in IT, I decided to go out into the field and take a look at new opportunities." From the mountain-view of Trizara Resort Glamping in Bandung, he expanded the view to the sea with Jakarta Phinisi back in 2019. "For me, Jakarta is not just about the city, but also the ocean," Kunal explains. "Looking at the cruise industry, we saw a potential from talks about Pulau Seribu. It is a very beautiful island chain and we wanted to introduce it to public in an exciting way."

Of course, the pandemic severely affected the tourism industry, but Kunal managed to deal with in a creative manner. "I was very fortunate that our business is pretty much focused on local tourism and is also very much outdoors," he says of the cruises offered by his company. "It is very secluded, with 360-degree views of just the sea and you get plenty of fresh air. Challenges are always there, but the key is to always adapt. In this new era, we see people are getting smarter and more understanding, especially when it comes to their safety."

Through his journey has not been easy, Kunal admits that he has learned with time and experience. "There is no guidebook for doing all of this. There is no written way of dealing with situations when you're out in the field," he concludes. "It comes through adapting, understanding, tolerance, patience, persistency, and also the guidance from my family."

JOE SABARTO

4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour



rocky soraya

Quality Comes First

Rocky Soraya is a producer and also the founder as well as the CEO of Hitmaker Studios. He established the production house because he was into horror movies and his father, the well-known producer Raam Soraya who also owns the production house Soraya Intercine Film, suggested that he start his very own company. Soraya Intercine Film, by the way, is much more family-friendly. Taking his father's suggestion to heart, Rocky established Hitmaker Studios in 2012. Then, in 2016, he started directing movies because he wanted to do it his way. "Sometimes what the directors imagine is different than what I have in mind," he notes.

The four movies which Rocky directed back-to-back was recognized by MURI (Museum Rekor-Dunia Indonesia, or the Indonesian World Records Museum) for gaining more than a million viewers each. One in particular, "Suzanna: Bernapas Dalam Kubur" recorded a total a total of 3.3 million viewers. That achievement is certainly one of the biggest milestones in Rocky's career.

Running a production company is definitely not without its fair share of challenges. Rocky shares that one of the biggest that he had to face was gaining the trust of Indonesian audiences and convincing them that Indonesian horror movies can be of high quality. Eventually, through hard work, he managed to do just that. More recently, Rocky and Hitmaker Studios have been working on making shows for OTT platforms what with most cinemas still not fully opening. He now hopes of finding plenty of good directors and ensure that audiences get the best he can offer.

4 89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour

agatha carolina

Holistic Design

"It took a leap of faith for me to get started in my career as an architect," says Agatha Carolina, founder and architect of Bitte Design Studio, founder of Monstore, The Lapan, and Acak. "At first, I wasn't sure with what I was going to do with my life, but I decided to give it a try by studying architecture at Parahyangan Catholic University in Bandung and then, after graduating, I worked at Andra Matin architect for two years. It was years of self-improvement." While studying for her bachelor degree, Agatha established Monstore, a streetwear-inspired clothing line, in 2008. "It has been around for 13 years now," she points out. "We previously have stores in Kemang, Kota Kasablanka Mall and now in The Lapan, Bintaro."

Agatha considers Bitte Design Studio as another remarkable milestone as she started it when she was only 24 years old. "As someone without much experience back then, it was a learning process. Together with my two colleagues, Chrisye Octaviani and Seno Widyantoro, we believe that to design is to understand not only about the aesthetics, but about the context, the experience, and materiality," she elaborates. Established in 2012, Bitte Design Studio is an integrated design firm that develops architectural and interior environments specialising in restaurants, bars, retail spaces, hotels, and design projects. The studio believes in a holistic approach to design, developing the architecture, interior, and furniture for every project.

Living in this digital era, Agatha, who holds a Master's Degree in Interior from the University of Arts London, feels that social media plays an important role in the growth of her career and of Bitte Design Studio. "This era opens wide connections where we can reach and gain opportunities. There are always pros and cons, and we need to always stay mindful."

JOE SABARTO




4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



rozma suhardi

Cooking for Love

"Being an entrepreneur in the F&B industry was not really my intention. I just love to keep myself busy, especially after my children grew up and started going to school" said Rozma Suhardi, founder of Amy and Cake. Previously a shoe designer back when she was staying in Makassar, South Sulawesi. Rozma was faced with several options before she jumped into cooking and baking. "Since I love to cook and my husband loves my cooking, I decided to apply to a cooking school in Jakarta. I also joined several short courses every time my husband went on business meetings abroad," she elaborates. "But I think that curiosity was the key since my early days when I would look up recipes on the Internet." She began her journey in the industry by selling Lapis Surabaya and Spekkoek.

"After selling online for five years since 2015, and seeing positive reaction from the public, the thoughts of opening an outlet began to form," Rozma recalls. She opened the first branch of Amy and Cake in Kemang at the start of 2020. Inspired by the small shops on the streets of London and Paris, she put everything into the details, including the decoration that changes several times a year depending on the seasons and special occasions. Amy and Cake presents a wide range of popular cakes, including her take on local delicacies, along with lunch and dinner menus for those who want to dine in.

The pandemic hit not long after the outlet opened, which forced her to re-strategize. "It took me quite a while to figure out a way. From the beginning, I insisted that I didn't want to close down the shop and cut off any employee. This then led to solutions such as online delivery, special orders for special occasions, new menus, and dine-in-the-car services, which benefits not just the business but also the people who are working with me."

4_89433820

oppo



OPPO Find X3 Pro 5G
Awaken colour



danu sofwan

Against the Current

If there's one man who knows how to uplift local products, it's Danu Sofwan, CEO of PT. Wisata Kuliner and the founder of Radja Cendol, Es Teh Indonesia, and Basreng Gonjreng. Radja Cendol, the business venture which he founded in 2013, now has more than 800 outlets in Indonesia and even in Hong Kong. Danu chose cendol because he saw how rich Indonesia's culinary heritage actually is, yet products based on it are rarely popular. Having discovered how delicious cendol can be, Danu was motivated to make the drink more acceptable in the modern market. He rebranded cendol as a more elevated product with proper packaging, and created extra product value in line with modern tastes.

"When I first started Radja Cendol, bubble drinks were extremely popular. But I thought, if I started a bubble drink business, I wouldn't be able to catch up with those who have been in the market longer, have bigger brands, and already established many outlets," Danu recalls. "So, I tried to go against the current."

Unlike traditional *cendol*, however, Radja Cendol's drink uses milk instead of coconut milk. "There's a vision and a mission behind that decision," Danu explains. "Milk consumption in Indonesia is the lowest among ASEAN countries – only 12 litres per capita per year. It's still far below Singapore or Malaysia. So, I want to do my part in increasing that number."

But for sure, Danu's biggest goal right now is to elevate *cendol* towards global recognition and as a source of pride for Indonesia.

4_89433820

oppo


OPPO Find X3 Pro 5G
 Awaken colour

marvin sulistio

Living with Purpose

"Becoming a news anchor for a national television has been one of the most significant milestones in my life," Marvin Sulistio begins. "This is proof that anyone can achieve their dreams." Throughout his career, staying calm has become the key lesson that got Marvin through difficult situations. "It's important to stay grounded in order to see things clearly before we decide on our next step," he elaborates. "This pandemic taught us to adapt and adjust to everything that comes our way."

Marvin is also the Chief Marketing Officer of a travel company called Traxist. "I would say I'm an avid traveller, but that doesn't mean that I can run a travel business just like that," he says. "That's why it took a lot of time to learn how the business works. In the early days, I invested even more time to compare myself to my colleagues when it comes to decision making. There's a lot for me to consider, such as my how much time I can allocate in a week for the business, aside from my main job as a news anchor. Then how much I can contribute to the company. Because I want to make sure that my purpose and goals are in line with my capacity."

Focusing on the self before accepting or starting something new is crucial for Marvin. On that topic, he remarks: "Everything is so tempting. But we need to think and ask ourselves: Do we really need that? Are we capable enough to make it to the finish line? Because we have to understand the greater purpose we want to achieve and make sure that we have the capability to do it all."

4_89433820

4_89433820

4_89433820

oppo



4_89433820

OPPO Find X3 Pro 5G
Awaken colour

margenie winarti

The All-Rounder

Ever the family woman, Margenie Winarti mentioned that one of the most memorable milestones in her life came when she switched her status from single to married. She actually tied the knot at a relatively young age, so she still wants to pursue a career and fulfil her ambitions. Margenie believes that women have to be independent and become achievers in their own right. True to her ideals, in 2019 the mother of three established Plie Indonesia, a Brazilian shapewear distributor.

As CEO and founder of the company, Margenie had to learn about time management and how to juggle between her family, office and friends. The first year was tough but she managed to survive and recently celebrated her company's second anniversary.

Even though she's busy with work, Margenie always tries to allocate her time wisely and execute things as efficient and effective as possible. Her current hobby – horse riding – is what she does to de-stress. Not only that, horse riding also taught her many life lessons. "With my horse King Jacques, I learned not only about horsemanship, but also about beauty without vanity, loyalty without compromise and friendship without envy or deceit," she adds.

All in all, Margenie Winarti identifies as part of an exciting generation of millennial women who strive and succeed in life through various roles. In her case she's a devoted wife, a loving mother and a successful career woman.



4_89433820



OPPO Find X3 Pro 5G
Awaken colour



amanda rawles

Staying Positive

Young actress Amanda Rawles knows how social media can make or break a career. Driven in no small part by her YouTube channel and later on her Instagram account, offers for film roles poured in for the Jakarta-born actress. Maintaining her social media presence, then, naturally became one of her main tasks, whether it's gathering insight, engaging fans, or working on projects. Sometimes it can become quite overwhelming. Fortunately, Amanda has become quite adept at controlling her social media usage and how to be mindful about the whole thing. To that end, she always takes a bit of time between projects for her family, her loved ones and – most importantly – herself.

All that being said, being a well-known actress with millions of followers on Instagram comes with its own set of challenges. On that note, Amanda takes in every bit of criticism – both good and bad – but she tries not to take anything personally. It's all about her self-growth and the growth of her career. In other words, Amanda always looks at the bright side.

To keep herself anchored and in control, Amanda tries to maintain a daily routine that includes meditation, even if it's just 15 minutes. That and working out is what she does to de-stress after a long day of hard work. This is particularly important, naturally, during this pandemic. "I'm taking this time for myself, to learn more about myself, find new hobbies and spending more time with people I love and appreciate what I have and cherish them," she shares. Amanda Rawles' ultimate goal is pretty simple: She just wants to become a better person, keep on creating, and bringing about good change to the people around her.

oppo

OPPO Find X3 Pro 5G

Awaken colour



Futuristic
Curved Design



1 Billion Colour
Dual Primary Cameras



1 Billion
Colour Display



Qualcomm®
Snapdragon™ 888



1_89433820

4_89433820

PRESTIGE
40
UNDER 40

IN PARTNERSHIP WITH

oppo

PRESTIGE

INDONESIA

PRESTIGE is Indonesia's leading luxury lifestyle and high-society magazine. The brand's DNA is all about celebrity and status, luxury and leisure, style and culture – and it has a most distinctive and unrivalled passion for fashion.



For the
Very Best
in Life

Follow us on [@Prestige_Mag](#) [/PrestigeIndonesia](#)

Join us on [/Prestige Indonesia](#) Subscribe to [YouTube /PrestigeIndonesia](#)

Blooming in Time

NOI ASWARI TALKED WITH
LIVIANI PUTRI ABOUT THE SHIFTING
PERSPECTIVE IN HAVING A MORE
FULFILLING AND MEANINGFUL LIFE
AFTER GETTING MARRIED, ACCEPTING
IMPERMANENCE WITH POSITIVITY
AND LEARNING TO LOVE
UNCONDITIONALLY

CREATIVE DIRECTOR **BRAD HOMES**
PHOTOGRAPHER **EANDARU KUSUMAATMAJA**
STYLING **PETER ZEWET**



TOP, PANTS AND BRACELET
GIVENCHY

PEOPLE *Cover Story*

TOP AND DRESS LOUIS VUITTON



MY FIRST MEETING WITH NOI ASWARI

was back in 2018, when she gracefully presented the bags of the season in this very magazine and we talked about Tawa Dental Studio, a dental clinic she was working at and how she loves to travel with her loved ones, including her now husband Feisal Hamka. Fast forward to 2019, and we met again for the IT Girls feature in *Prestige's* Anniversary issue together with Karen Prasetio, Jean Claudia, and Bianca Belnadia. And now, our paths crossed once again as the young dentist is now the cover girl of the magazine.

“What a journey I’ve had with *Prestige*. I remembered my hair was still short back then,” Noi begins with a laugh as she sat down after a long photoshoot. “It’s always a great experience because I love to play dress up and wear beautiful clothes.” The conversation then quickly shifted towards Tawa Dental Studio again. Co-founded by herself and three other dentists, it is an aesthetic driven dental clinic which focuses on beautiful and functional results. “I’m glad that Tawa Dental Studio has finally opened even though there was a delay because of the COVID-19 pandemic. We planned to open in March 2020, but because of the national social restrictions, we took the time to study the regulations and learn how to handle the health protocols. Finally, we managed to open in June because providing the best service and ensuring the safety of our patients is our top priority.”

The pandemic didn’t just affect Noi’s business, but also one of the most important moments of her life, which was the wedding. “To be honest, preparations took longer than usual. I also had to hold back on some of my personal wishes because the main priority today is to make sure everyone is safe and the highlight of the wedding itself is the solemnization or the *akad nikah*.” The concept of the wedding, however, stayed

the same and focused on bringing two cultures together. Alexander Gotama, Noi’s good friend who acted as creative director of the wedding, was able to bring out the best from both cultures. “To express our culture and roots, we agreed to do the *akad nikah* following Palembang traditions because that’s where I came from. My mother has prepared the *sunting*, the traditional crown for the bride, since I was in high school together with the *kebaya* and *songket* that were passed down from generation to generation. On the other hand, since Ical [Feisal’s nickname] is of Chinese descent, we did the *tea pai* ceremony to respect the culture and also the elders in the families. And they, in turn show, their acceptance of the marriage.”

Having an intimate wedding ceremony, however, turned out is a blessing in disguise. “There were so many things to be prepared, what with the health protocols and making sure of everyone’s safety,” Noi explains. “It’s quite sad that not all family members were able to join this once in a lifetime celebration. But we can’t be selfish at this stage, right? On the bright side this whole thing brought us closer and I could spend some nice quality time with family and close friends.”

Life after marriage changed the way Noi sees family and herself. “My priorities are changing. Marriage means a lifetime of learning to get to know each other. I learned how to be wiser, more understanding and accepting,” she elaborates. “Though we have already been in a relationship for years, there are still a lot of new things we discover about each other every day. The meaning of love itself shifts, especially to unconditional love.” In fact, Noi shares that her love language is an act of service and that she is becoming more devoted every day. “I love to take care of my husband. It doesn’t always have to be the big things, but as simple as waking up earlier to make breakfast, preparing the day’s outfit. I’m also working on a daily basis, but I’m trying my best to get back early to prepare dinner or at least welcome him home when he comes back from work. There’s a sense of responsibility to take care of each other, growing together,

BUT NEVER FORGETTING TO HAVE FUN.

JUMPSUIT HERMÈS



TOP AND SKIRT DIOR



PEOPLE *Cover Story*

DRESS GIVENCHY



ALONG THE WAY NOI, WHO GRADUATED

from Trisakti University, discovered another side of herself and of life. “There’s a shift in my perspective about life because of this uncertain period. I used to chase a lot of things, I kept busy with all my routines and work. Then I realised that what I’m looking for is a fulfilling life. Instead of looking for perfection, I’m creating my own happiness, accepting myself including the imperfections.

Learning to be grateful with what I have is one of the ways to feel fulfilled. I’m also learning to accept the things I can’t change and to be the best version of myself.” During this period, Noi also discovered a new appreciation for health as the most important thing. “We do things like yoga as our daily workout before starting the day, being mindful with what we consume, making sure we get enough sleep.”

From health, our conversation then veered into Noi’s personal growth. “Because I have more time to spend at home, I got the chance to learn and do things that I usually don’t have time for. Reading books is one of them,” Noi exclaims.

“Through reading I find how to lead myself in a better way, how to build personal branding, and I gained another perspective on how to live a better life. Another thing is I that I’m learning to cook, simply from watching YouTube. There

“I realised that what I’m looking for is a fulfilling life. Instead of looking for perfection, I’m creating my own happiness, accepting myself including the imperfections”

are a lot of simple yet heart-warming recipes around we can find. That’s one of the perks of living in the digital era.”

Another interesting pastime that Noi discovered is spending quality time with her husband by driving around in the city. “Since it’s quite difficult to go out, especially travelling, both of us have discovered the joys of talking in the car

while driving. We don’t set a specific destination; we start from anywhere, say South Jakarta, then go all the way north, around to the west, cross the central part of town before going back home. At home, we tend to be busy, but when we are in the car we are away from our phones and end up talking about anything. It turns out, there are a lot of new things we find out just now about each other. From our childhood stories to undiscovered dreams and wishes. Sometimes we just look at the city as it passes by.

“Our discussions can sometimes be around what we see through the car window. From seeing what’s going on outside we figure out what we can do to create impact and give back to society. It doesn’t have to be

something big as we can start from something small. My husband is a very supportive person; he wants me to know what I want to achieve and lets me do what it takes to make it happen. Even though I doubted myself on many occasions when I was trying something new, he always encourages me to move forward and not be afraid of failure.”

At the end of the day, Noi and her husband aim to live a meaningful life by bringing kindness and positivity to the life of those around them. ■

PEOPLE *Cover Story*

DRESS HERMÈS





DRESS AND OUTER **FENDI**

MAKE UP & HAIR **CHELSEA AND TEAM** (62 877) 7731 6263
STYLING ASSISTANTS **LINTANG HUTAMI & SALSABILA ASY-SYIFA**

DIOR IS IN PLAZA INDONESIA & PLAZA SENAYAN
FENDI IS IN PLAZA INDONESIA
GIVENCHY IS IN PLAZA INDONESIA
HERMÈS IS IN GRAND HYATT & PACIFIC PLACE
LOUIS VUITTON IS IN PLAZA INDONESIA, PACIFIC PLACE & PLAZA SENAYAN

ROADS LESS TRAVELLED

SPRING/SUMMER FASHION LOOKS TO
THE FUTURE WITH METALLIC SHIMMERS,
SLICK SILHOUETTES AND A STREAMLINED
AESTHETIC TAKING HOLD

PHOTOGRAPHY **GREG ADAMSKI** @MMG ARTISTS
STYLIST **HANNAH BECK**

4_89433820

TOP **THE ATTICO**
NECKLACE **GIVENCHY**
EARING **MARIA TASH**



4_89433820



SUIT AND SHOES **SAINT LAURENT**
SUNGLASSES **BALENCIAGA**



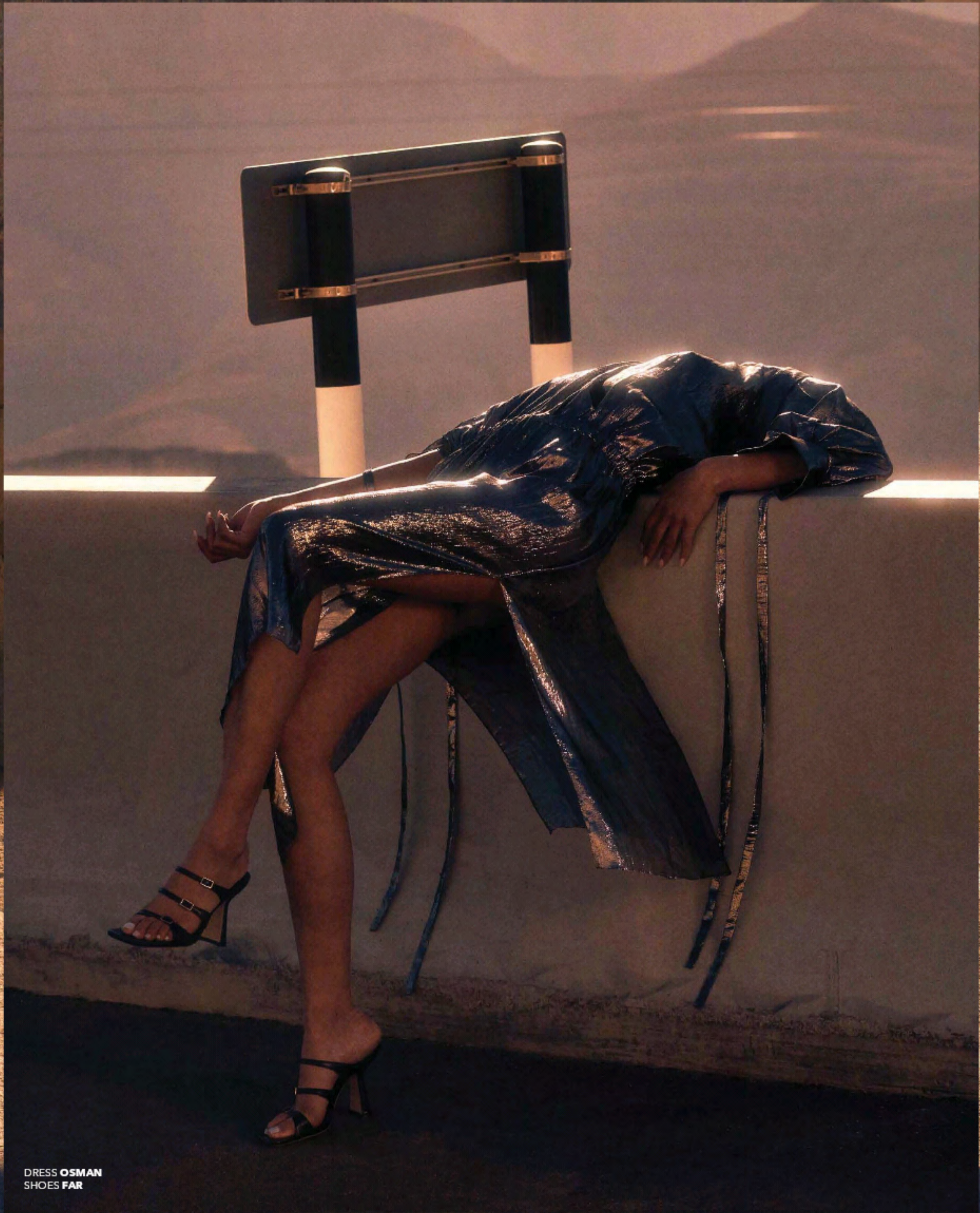
DRESS OSMAN
SHOES FAR



DRESS **MAISON YEYA**
SHOES **SAINT LAURENT**

JACKET LOUIS VUITTON
CAP ATELIER ZUHRA





DRESS **OSMAN**
SHOES **FAR**

4_89433820

4_89433820

OUTFIT GIVENCHY



4_89433820



COAT **ETRO**
SUNGLASSES **BALENCIAGA**
SHOES **FAR**

TOP AND TROUSERS **MAX MARA**
SHOES **SAINT LAURENT**

MAKE-UP AND HAIR **IVANNA @MMG ARTISTS**
MODEL **HENNY @SIGNATURE ELEMENT**





CAPE, DRESS, EARRINGS
AND NECKLACE **CHANEL**
OPPOSITE:
DRESS AND NECKLACE
BOTTEGA VENETA



A Midsummer Dream

AMID SUNLIT SPLENDOUR,
IMAGINATIVE SILHOUETTES
GRACED WITH FOLKLORIC
TOUCHES SET THE SCENE FOR
WHIMSICAL ESCAPISM

FASHION DIRECTION
JOHNNY KHOO
PHOTOGRAPHY
ALECIA NEO
FASHION STYLING
JACQUIE ANG



DRESS AND BELT
ALEXANDER MCQUEEN





DRESS MIU MIU

MAY2021 PRESTIGE 105

THE LOOK *Fashion*



DRESS LONGCHAMP



DRESS, BRALETTE
AND KNICKERS **DIOR**
BOOTS **GIVENCHY**

4_89433820

4_89433820

THE LOOK *Fashion*



4_89433820

4_89433820



4_89433820

4_89433820

4_89433820

COAT, BLOUSE, TURTLENECK
BODYSUIT AND PANTS **FENDI**

MAY2021 **PRESTIGE** 109

4_89433820

4_89433820



DRESS **JIL SANDER**

HAIR: **EDWARD CHONG**,
USING ANTI COLLECTIVE
MAKE-UP: **CLARENCE LEE**,
USING CHANTECAILLE
PHOTOGRAPHY ASSISTANCE:
YOON WONG
FASHION ASSISTANCE:
SHANNAHLETTE JENN LIM
MODEL: **MARIA NOVIKOVA/
MANNEQUIN**



DRESS **GUCCI**



MICHELLE QUAN



MARSHA TIMOTHY



ILMA RINETA

MASARI

A Joyful Reopening

In early April, Masari unveiled the new look of its store at Pondok Indah Mall 2, which retains the minimalist yet modern interior design the venue is best known for, but with more neutral and earthy tones. The revamped store covers an area of 70 square meters and introduces a fresher concept with the newly-added ready-to-wear section. Guests attending the reopening include Marsha Timothy, Michelle Quan, Ayla Dimitri, Kallula, and more. The revamped Masari store extends its line-up of products by including ready-to-wear brands such as SUKU, SJYP, MSGM and Major Minor, which are exclusively launched for Masari. Furthermore, the store also features a wide selection of handbags, shoes and accessories from international brands such as Cult Gaia, Ellcme, Veja, Toga Pulla and local brands such as Aidan and Ice, Sapto Djokartiko, YLL Jewellery and many more. These brands are also available online at masarishop.com.



DITA SOEDARJO



AYLA DIMITRI



KALLULA HARSYNTA



BAM MASTRO



NATALIA GUNARSO



DIANA SULAIMAN



NABILA GARDENA



MARSHA ARUAN



KALYA SABINA ISLAMADINA



ALIKA ISLAMADINA



DIDIET MAULANA



RAHAYU SARASWATI
DJOJHADIKUSUMO



AYU ROSAN



IRIN TIKO

EXHIBITION

For The Love of Kebaya

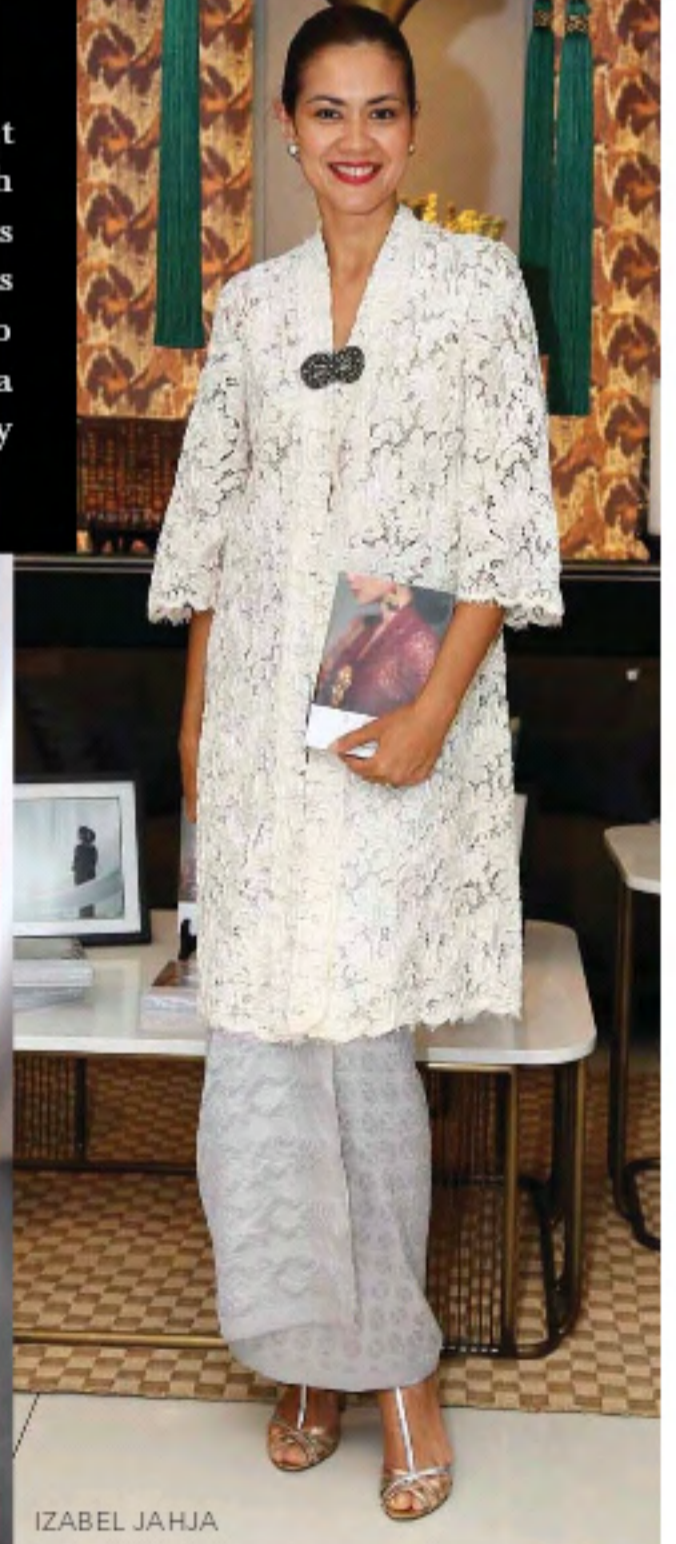
In celebrating both Kartini and Kcbaya Day, fashion designer Didiet Maulana is holding an exhibition based on his latest book, "Kisah Kasih Kebaya." The book was compiled following six years of research and covers not only the origin of the kebaya, but also how they are made and the various styles of kebaya. The "Kisah Kasih Kebaya" exhibition is Didiet's way to embrace the journey in preserving the culture and identity of Indonesia women. The special exhibition opened in April 22 and will run until May 23, 2021, at House of Hadiprana, Kcmang, Jakarta Selatan.



JEANNIE YUSUF



NADIA WALLA



IZABEL JAHJA



AYLA DIMITRI



YULIE NASUTION GRILLON



DEWI MAKES AND REIKO BARACK



LOEMONGGA HAOEMASAN



ANDIEN AISYAH



SRI ROSSA ROSLANA HANDIYANI



PURI HADIPRANA



WIDIKA SIDMORE



SEKAR RAYA HADIPRANA AND LIZA THOHIR



KRISDAYANTI



PUTI GUNTUR SOEKARNO AND SYANDRIA

EVENTS *RSVP*



ROBERT HARIANTO AND IRENE KUSUMA



PATRICK OWEN



PETER LUFTING AND RINRIN MARINKA



ARDIAN ASMARI



TONY DARMAWI

MACALLAN
The Final Countdown

At the end of March, The Macallan Indonesia introduced the sixth and final release from The Macallan Edition Series at The Oak Room, Senopati, Jakarta. Titled "The Macallan Edition No. 6," the new limited edition single malt whisky takes its inspiration from the natural wonders of the legendary River Spey and The Macallan Estate, where each and every cask is matured before being hand-selected for use by the brand's expert whisky makers. Guests attending the launching event include Acro Aswar, Aqsa Aswar, Nazla Alifa, Peter Lutfing, Chef Rinrin Marinka, Ernanda Putra, Ellysc Sinsilia and more. Launched globally back in September 2020, The Macallan Edition No. 6 highlights a true marriage of Macallan mastery and the unique influence from diverse backgrounds to the whisky making process.



AGUS BUDIONO AND DANY WIJAYA

4_8943382



DANNY MASRIN AND TIFFANY PRISOETANTO MASRIN



KEVIN SUSANTO AND NATALIA NATAWIJAYA



HADI ISMANTO



AQSA ASWAR AND NAZLA ALIFA



SERIWATI CHANDRA



KALLULA HARSYNTA



ELLYSE SINSILIA AND ERNANDA PUTRA



AERO ASWAR

4_89433820

4_89433820



INDRA PRIAWAN DJOKOSOETONO AND NIKITA WILLY



SULIANTO

TDA LUXURY TOYS
Modern Classic

Jakarta-based TDA Luxury Toys deals with the finest luxury automotive brands on the market, namely Lamborghini, Ferrari, Rolls-Royce, Bentley and Porsche. Recently, the elite dealer has added Morgan Motor Company, a British motoring icon, to its stable. To commemorate the occasion, TDA held a special event on the second week of April titled "Morgan Garden Breakfast" at The Sofia Gunawarman, Jakarta. Guests attending the event include Gading Marten, Nikita Willy and Indra Priawan Djokosoetono, Welly Tjandra and more. With "Glamorous and Flamboyant" as the theme, the event saw guests signing up for driving sessions with the Morgan Plus Four, which comes with a classic contemporary style and carries the latest technological advances.



WILLIAM TJANDRA



SANDY K.W AND CENDY UMBOH



PAULUS SUDIRGO



CHRIS WIJAYA



NIXON WIDJAJA



GADING MARTIN



JOS PARENGKUAN ANDRAINY PARENGKUAN



LIANTO WINATA



BUCE WIDJOJO



STANLEY ATMADJA AND JENNY POESPITA



AIRYN TANU





LUXE VILLAGE LIFE

ANDAZ BALI - THE FIRST ANDAZ RESORT IN ASIA - OFFERS A CONTEMPORARY TAKE ON THE TRADITIONAL BALINESE VILLAGE AND ITS WAY OF LIFE. RIGA RAMADHAN REPORTS

Here's the thing that you should know about the Andaz brand: Every Andaz hotel was designed to fully immerse you in your destination, to be a vital, beautiful and – above all – seamless extension of its locale. In short, each Andaz hotel is one-of-a-kind in every sense. It is an elevated reflection of the destination's culture, to say the least.

Named after the Hindi word meaning “personal style,” Andaz celebrates the individuality of every guest and speaks to the uniqueness of the brand's properties, each exhibiting its own distinctive personality to deliver incomparable authenticity.

This approach once again comes under the spotlight with the opening of Andaz Bali. Located in the heart of Sanur, a quaint seaside village known for its old-world charm, picturesque beaches and spectacular sunrises, Andaz Bali offers a contemporary take on the traditional Balinese village and its way of life.

PERSONAL STYLE MATTERS

My journey to Andaz Bali began with a short 22-minute drive from Ngurah Rai International Airport to Sanur, which is located along Bali's south-eastern coastline. Upon entering the resort, almost immediately you can feel how open it is. Nestled amid lush greenery, Andaz Bali's overall concept reflects the aforementioned locale and was inspired by the surrounding villages, from its intimate

scale to the use of the distinctive red brick – a traditional construction material in Sanur.

Designed by the Bangkok-based Tierra Design and Spin Design Studio in Tokyo, Andaz Bali features 149 guestrooms – each with a private balcony overlooking the garden, ocean or lagoon – including 18 Garden Villas and four Beach Villas arranged in a series of courtyards, which create a sense of discovery as I moved through the resort. Uniquely, the guest accommodations

and facilities are spread across a lush tropical landscape following the cardinal directions — which play a significant role in the Balinese Hindu religion – and are set in low-rise clusters.

I checked in at one of the rooms that boasts a private balcony overlooking the lagoon and was situated just steps away from Sanur beach. It was the ideal spot to simply read a book and lounge about. Inside, the room was designed in contemporary Balinese style, using locally sourced materials such as bamboo, andesite stone, marble and teakwood. The other rooms, suites and villas at the resort also featured the same aesthetic.

Speaking of which, there are a variety of spacious villas at Andaz Bali, most with their own plunge pools. In particular, couples and sunseekers would love the two-bedroom Beach Villa right on the beach that offers a verdant outdoor terrace for intimate gatherings and barbecues, a spacious living room, and in-villa check-in.

UNSCRIPTED MOMENTS

The Andaz brand really believes that the only true way to embrace a locale is to experience it through each of the senses. With that being said, a must-visit spot is the Shankha Spa at the adjacent Hyatt Regency Bali next to the resort, which offers pampering treatments inspired by Balinese healing traditions using indigenous ingredients such as sea salt, pearl powder, coconut oil and spices. In short, you can experience deepest relaxation in the luxurious solitude of the spa sanctuary, while immersing yourself in the powerful benefits of traditional Balinese healing.

After the treatment's finished, you may as well enjoy a refreshing dip in one of three swimming pools at Andaz Bali. You can try the infinity beachfront pool or, if you prefer a more relaxing and reflective ambiance, there's a pool that sits beneath a majestic tree. Speaking about ambiance, the design of Andaz Bali has skilfully taken into consideration the existing landscape as well as the surrounding environment. Case in point: The heart of the resort, which is called the Village Square, comes with an open and barrier-free design.

Inspired by the shophouses in Denpasar's Chinatown, guests are welcome to sit wherever they like and order food as they wish right here at the Village Square — as one example of the brand's unscripted approach – from four intertwining restaurants on the ground floor.





There's Asian fare and Indonesian favourites at Wok Wok, fresh meat from the grill at Fire Fox, roasts from the eponymous Blue Oven or coffee and desserts from Deli & Bakery.

Aside to that, there's also the resort's signature restaurant, named Fisherman's Club, which is a modern take on the Jimbaran seafood dining experience with a sophisticated beach

club ambience. In essence, each dining option delivers unique flavours that bring the all senses to life.

Hotels or resorts inspired by local sensibilities may be nothing new, but Andaz Bali successfully manages to surprise and impress with its attention to detail. For instance, the resort offers a myriad of settings to suit different moods, from the tranquil Dukuh area, a secluded village within a village where ancient banyan trees and Garden Villas stand side by side, to the vibrant ocean-facing main pool deck, located by the Fisherman's Club beach bar.

Finally, through the so-called "unscripted" approach tailored for its guests, Andaz Bali enables guests to go beyond the familiar and satiate their curiosity while immersing them in the spirit of the eclectic culture around them. With all that being said, it's safe to say that Andaz Bali successfully offers a modern and immersive interpretation of the traditional Balinese village. **P**

[hyatt.com](https://www.hyatt.com)



BORDEAUX 2018: THE SUPERLATIVE VINTAGE

According to one top producer, a “bizarre” growing season in 2018 resulted in “miraculous” wines from what’s probably the world’s most famous viticultural region. After tasting nearly 1,300 wines, JAMES SUCKLING reports on what could be a classic year

Jean Philippe Delmas, deputy managing director of Château Haut-Brion and La Mission Haut-Brion, calls the 2018 vintage a “miracle”. However, he’s more than happy with the quality of the wines he made in 2018, like many others in Bordeaux.

“I have to say it’s very bizarre,” said Delmas in a tasting interview I did with him earlier this year. “Even if the wines are very concentrated, very high in IPT [tannins] and very high in alcohol, they remain very Bordeaux – balanced and fresh. It’s almost a miracle.”

He added that he and his colleagues in Bordeaux are very attuned to the effects of global warming, as scary as it may be, and that they’re harvesting earlier, leaving more leaves on the vine in the summer and doing everything possible to retain freshness in the grapes. “Everybody in Bordeaux is more focussed on balance,” he said.

His points certainly show in the new releases of 2018 Bordeaux in bottle, from first growths to simple Bordeaux. I tasted more than 1,200 2018 Bordeaux, and so many of the wines were exciting and vibrant. They were rich and intense from the hot and dry growing season in the summer that assured extremely ripe grapes – but, at the same time, they remained fresh and framed with relatively fine tannins.

Even the dry whites came out fresh and energetic. Delmas’s Haut-Brion Blanc 2018 and La Mission Haut-Brion Blanc 2018 were opulent and perfumed with compressed palates and admirable structure. They were vivid and clear. The 2017 was a much more acid-driven vintage for dry whites in Bordeaux, but in many instances I preferred the 2018

from numerous estates. The sweet wines in Bordeaux were very good quality in 2018 but lack some intensity and depth. Few exceptional wines were made.

The owner of the famous first-growth estate of Château Mouton Rothschild, Philippe Sereys de Rothschild, says the word that comes to mind for him to describe the 2018 is “density.” In a tasting interview, he told me that “it’s always interesting to try to describe a vintage with one word. 2009 is velvet. 2010 is square. And 2018 is dense. The density is there. It’s a vintage that you want to follow – how’s this thing going to age?”

Hubert de Bouard de Laforest of the revered Château Angélu in St-Émilion is slightly less esoteric in his assessment of the vintage. He simply calls the 2018 “sexy”, saying in a tasting interview, “It’s a great wine with concentration, but something very sexy. It really wakes you up when you taste the wine.”

Of course, the above estates represent the upper echelon of fine wine in Bordeaux and the world. Plenty of other outstanding wines are available in 2018, many priced between US\$20 and \$50 a bottle; some are even \$15 or so. The reasonably priced wines are in the 90-to-92-point range and from appellations such as Bordeaux, Bordeaux Superior and Côtes de Bordeaux. Many of these are drinkable now and for the next three to five years.

In our tastings, the zone of Francs Côtes de Bordeaux seems to really excel in 2018 at the above level of quality wines, with estates such as Château de Francs, Château Puygueraud and Château Marsau making



A CLASSIC BORDEAUX
LANDSCAPE OF VINEYARDS,
FIELDS AND RIVERS.
ABOVE RIGHT: JAMES
SUCKLING EMBARKS ON HIS
TASTING MARATHON
IN BORDEAUX



FOUR PERFECT WINES

JAMES SUCKLING'S PICK OF
THE 2018 BORDEAUX

CHÂTEAU LAFLEUR POMEROL 2018

Score: 100

So subtle and complex, with blackberry, blueberry, fresh bark, fresh black truffles and light wet earth, as well as forest floor. Full-bodied, yet linear and so long with an amazingly polished and refined tannin structure and finesse that draws you deep and down in the palate. It opens incredibly in the glass. What a wine! Goes on for minutes. A real beauty. Something so true and ethereal here. Try after 2026.



CHÂTEAU MARGAUX MARGAUX 2018

Score: 100

So much ash, tobacco and earth to the bright blackberry and currant aromas. Flowers too. Fresh. Full-bodied with seamless tannins that spread across your palate and caress every square centimetre. It shows loads of ripe berry, cherry, currant and chocolate character, as well as walnut and light cedar. Then the finish goes on for minutes. Extremely refined and elegant, despite the structure. 90 percent Cabernet Sauvignon, 4 percent Cabernet Franc, 4 percent Merlot and 2 percent Petit Verdot. A joy to taste, but drink after 2025.



CHÂTEAU MOUTON ROTHSCHILD PAUILLAC

Score: 100

Exquisite purity of blackcurrants, raspberries and some citrus. The aromas flow from the glass. Full-bodied with seamless tannins that coat the palate and then fall into the centre, to deliver a thoroughly refined and harmonious young red. Endless finish. 86 percent Cabernet Sauvignon. This is the new 1959, one of the legendary vintages of Mouton. Try after 2026.



CHÂTEAU TROTANOY POMEROL

Score: 100

Super nose of dried blueberry, black plum, walnut, myrrh and sandalwood. Lavender, violet, and chocolate, too. Ripe with wood now, but fresh. It's full-bodied with firm, ultra-fine tannins. Lots of dark spice is interlaced with the ripe fruit, giving this complex, perfumed character. Muscular, long and seamless with incredible depth and concentration. Reminds me of the great 2009, but this is better with more structure. Amazing wine. This is 100 percent Merlot. Try from 2027.




fantastic wines. They're now meeting the quality of many grand cru wines from St-Émilion.

The obvious question is: just how good are these wines? How does the vintage compare to recent greats like 2019, 2016 and 2015, as well as 2009 and 2010, not to mention other top vintages of the past?

My impression after tasting the wines in spring 2019 from barrel was that 2018 could turn out to be an all-time great, similar to 2010, 2009 and 1989, and even such classics as 1982 or 1959. But today I don't think it quite gets to that level. Instead, I think it compares favourably to the recent excellent years of 2015 and 2016, but in an altogether more exuberant style.

"The 2018 is between the 2009 and 2010," says Olivier Bernard of Domaine de Chevalier, who made one of his greatest red wines ever. "It's a wine with incredible potential because of the high level of tannins, but remains balanced. There's this incredible structure and power that give this wine the possibility to age forever."

It's safe to say that 2018 is a top vintage. I'm certainly going to buy and drink some in the future. And I am sure you will too. The plush fruit and ripe tannins make so many of the wines attractive to drink young, but they also have the structure to age for a long time. It's typical for a hot and dry year, like 2009, 1989, 1982 and so on.

"We like to say we have the taste of victory in 2018," said Nicolas Audebert, director of Château Canon and Château Rauzan-Segla in 2019, after tasting his wine from barrel. "It was a tough year and we really had to fight all the time with nature, but we won." 

KINETIC CANVASSES

AS ART BASEL RETURNS TO HONG KONG IN 2021, JON WALL TRACES THE 46-YEAR HISTORY OF THE BMW ART CAR AND THE ROSTER OF ARTISTS WHO CREATED THESE EXTRAORDINARY AUTOMOBILES

Almost from the day when Carl Benz dropped a two-stroke petrol engine into the back end of a tricycle, thus laying the foundations of the motor age and a vast global automobile industry, artists have taken inspiration from cars – and car makers, in their turn, have been inspired by art. Perhaps that was inevitable, as few modern inventions had such a profound effect on society and culture in the 20th-century as the motor car. As its use became widespread, the automobile became for time a liberating force, one that enabled its owners to travel far more widely, independently and spontaneously than they'd ever previously imagined possible, and especially so in the United States, where it became an essential theme in popular and even high culture.

Over in Europe, and especially Italy in the early decades of the 20th century, the automobile, technology, speed and dynamism served as heady influences for the Futurist movement, with cars depicted largely in the abstract in works such as Luigi Russolo's *Dinamismo di una Automobile* (1913), and Giacomo Balla's *Speeding Automobile* (1912), as well as being celebrated enthusiastically in the Futurists' manifesto: "We affirm that the world's magnificence has been enriched by a new beauty: the beauty of speed. A racing car whose bonnet is adorned with great pipes ... is more beautiful than the *Victory of Samothrace* [the latter an ancient Greek sculpture of Nike dating to the 2nd century BCE]," wrote its author, the poet Filippo Tommaso Marinetti.

The traffic between the car and art wasn't merely in one direction. For example, the great Italian-French craftsman and auto designer Ettore Bugatti, some of whose creations are regarded as among the most beautiful motor cars ever made, came from a line of esteemed artisans and artists. His father, Carlo, designed and manufactured Art Nouveau furniture, musical instruments and jewellery; his brother, Rembrandt, was famed for his vast bronze sculptures of wildlife; and his uncle, Giovanni Seganti, painted Alpine landscapes.





By the second half of the 20th century, cars were featuring as artistic subjects in a variety of ways, such as the Cadillac encased in concrete by Wolf Vostell some 50 years ago (the result, *Concrete Traffic*, now sits in a parking garage at the University of Chicago), Salvador Dalí's *Clothed Automobile* collages, and Andy Warhol's *Cars*, which was commissioned by Mercedes-Benz and completed shortly before the artist's death in 1987. The grimy engine of an old Mercedes even featured as an installation (*Das Beste oder Nichts – The Best or Nothing*, 2010) by the Vietnamese-born artist Danh Vo in the Guggenheim in New York. Some would even argue that the motor car – or at least some motor cars – can be regarded as a work of art in itself.

More pertinently for the purposes of this story, however, automobiles are also increasingly being used by artists as moving canvasses on which can be expressed notions of speed, technology, consumerism and colour, and a host of other themes. Their number include an old Triumph GT6 sports car painted by street artist Banksy (2005), an Audi A1 re-imagined by Damien Hirst in 2010, a Ferrari 430 sprayed with colour by graffiti artist Crash (2015) and a Bentley Continental GTC given the full treatment by Pop Art pioneer Peter Blake (2016). Most famous of all, though, must be the BMW Art Car project, in which 19 leading artists painted, embellished or otherwise manipulated one of the German manufacturer's automobiles so as to turn each car into a rolling work of art.

The project began in 1975, when the French auctioneer Hervé Poulin, who was also a keen amateur racing driver, decided to take part in the famous Le Mans 24-hour sports car race and invited his



"PULL QUOTE AVENIR NEXT
HEAVY ALL CAPS 20TE AVENIR
NEXT HEAVY ALL CAPS 22PT"



friend, the American sculptor Alexander Calder (best known for his kinetic mobiles), to decorate his BMW 3.0 CSL, a car nicknamed “Batmobile” among motorsport enthusiasts for its enormous rear spoiler. Calder had already accepted a commission from Braniff Airlines that year to turn one of its aircraft into a “flying canvas”, and for Poulin’s car – it eventually finished the race in 24th place – he adopted a similar approach by daubing the primary colours red, blue, ochre and white across its exterior surfaces to give a heightened and blurred impression of speed.

Following the original Art Car’s positive reception, BMW provided a second Batmobile one year later, which was again entered at Le Mans. The American artist Frank Stella, who was engaged to design this car, covered the machine with a monochromatic grid design that resembled graph paper and a blueprint, giving it a highly technical appearance.

Two further Art Cars were created in the 1970s. The first, a BMW 320i that raced at Le Mans in 1977, was designed by Pop Artist Roy Lichtenstein in his inimitable comic-book style (his famous painting In

the Car, now owned by the National Gallery of Scotland, is based on an illustration from comic, *Girls’ Romance*). More abstract than figurative, Lichtenstein’s artwork on the BMW nonetheless used comic techniques to suggest a car moving at high speed through the countryside; before its track debut, it was unveiled to the public at the Centre Pompidou in Paris.

Probably the most famous Art Car of all was the Procar racing version of BMW’s mid-engine M1 supercar, which was entered in the 1979 Le Mans with a driver team headed by the famed German racer Manfred Winkelhock, who brought the machine to the chequered flag in a creditable sixth place. That, however, was less the reason for its renown than the fact that the car was painted in its entirety – and in person – by Andy Warhol, who slapped on to its bodywork broad and seemingly random patches of colour. “I have tried to give a vivid depiction of speed,” said the artist of his work. “If a car is really fast, all contours and colours will become blurred.” It’s said that it took Warhol less than 30 minutes to complete the job, for which he was paid nothing more than the cost of the paint.





Over the next 38 years, until 2017, a further 15 Art Cars were created by a roster of artists chosen by a panel of international experts: the list included eminent names such as the Americans Robert Rauschenberg and Jeff Koons, Australian Ken Done, Italian Sandro Chia, Briton David Hockney and, from China, Cao Fei. Not all artists painted the car itself: in 2007, the Berlin-based South African Robin Rhode drove a blue Z4 sports car across a floor to create multi-hued tyre tracks, while in 1999 the American Jenny Holzer emblazoned bright slogans, such as “Protect me from what I want”, across the sleek form of a V12 LMR prototype racer (a similar car, which was designed and built for BMW by the Williams Grand Prix operation, won outright at Le Mans that year).

In 2017, Guangzhou-born Cao Fei addressed issues such as Chinese history and the future of mobility through a multimedia installation that used a carbon-black M6 GT3 racing car as its basis. Although best

viewed via the full installation with which it was originally presented at Beijing’s Minsheng Art Museum, the car itself took to the track at Macau in the same year, eventually claiming fourth place in spite of the extraordinary augmented-reality projections that accompanied its progress around the Guia circuit.

And if that, arguably, qualifies as the most spectacular BMW Art Car of all, then surely a special mention to go to number 17, the M3 GT2 that was re-worked by Jeff Koons for its participation at Le Mans in 2010. The car was covered with a wrap of brightly contrasting multicoloured strakes that evoked a stunning impression of movement even while standing still. Although retiring from the race after five hours due to technical problems, Koons’ artwork looked so sensational when tearing around the 13.6km-long circuit that its appearance alone could surely be regarded as a creative victory, even if its performance on the track is probably best forgotten. **P**



Subscribe today to **PRESTIGE** for the very best in life



One Year (12 issues)

Regular Rp 1,320,000

SAVE 20% Rp 1,065,000

Two Years (24 issues)

Regular Rp 2,640,000

SAVE 30% Rp 1,846,000

Renew your subscription and get **35% off**

One year (12 issues) Rp 860,000

Two years (24 issues) Rp 1,710,000



* Prices valid for JABODETABEK area only.

For subscription enquiries, please contact: **+62-21 573 7070** or e-mail to: subscribe@destinasian.com

DIGITAL VERSION

Get your digital version directly on your laptop, tablet and smartphones.

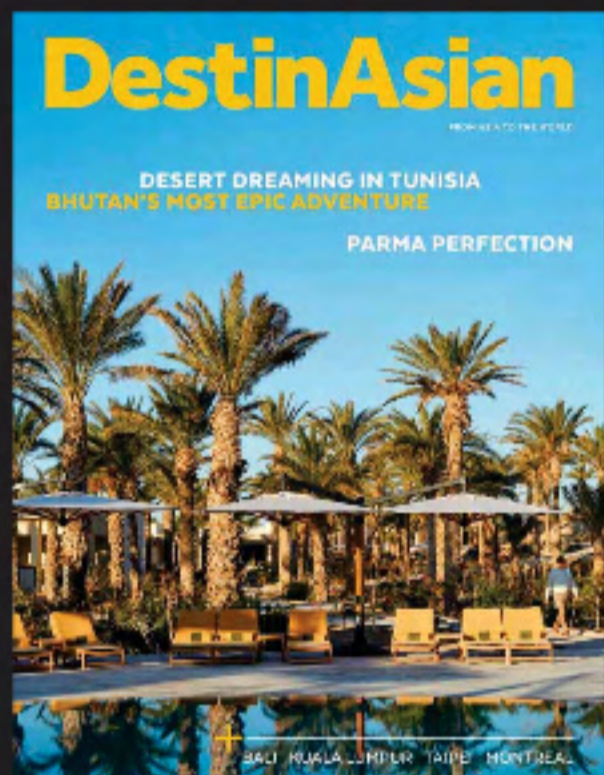
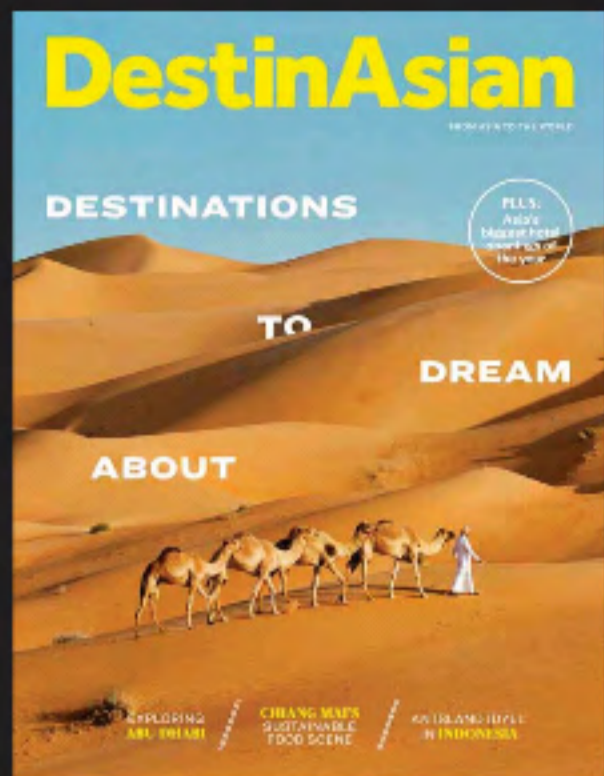


DOWNLOAD NOW AT:



FOLLOW US ON

[@Prestige_Mag](https://twitter.com/Prestige_Mag) Join us on [f](https://facebook.com/PrestigeIndonesia) /Prestige Indonesia
[/PrestigeIndonesia](https://instagram.com/PrestigeIndonesia) Subscribe to [YouTube](https://youtube.com/PrestigeIndonesia) /PrestigeIndonesia



DestinAsian
FROM ASIA TO THE WORLD

PRESTIGE
INDONESIA

DAMAN
DAMAN.CO.ID

DestinAsian
INDONESIA
DESTINASIAN.CO.ID

FOR ADVERTISING INQUIRIES, PLEASE CALL: 62-21/573-7070



GREGORY SOFA

FLEXFORM

The Italian brand's new collection brings forth an emblematic lifestyle imbued with informal elegance that transcends time and delves into the realm of fashion

THIS SEASON, FLEXFORM introduces yet a new range of exciting new designs. Bringing with them a welcoming ambience to create a protective habitat and the feeling of home, the collection features bold personalities and the utmost in comfort. In particular, the new seating systems become star players in a domestic space envisioned as a true ecosystem of elements – sofas, armchairs, coffee tables, ottomans, tables and chairs.

Gregory Sofa

Designed by Antonio Citterio, the Gregory seating system is perfectly poised between classicism and

modernity. The sofa's bold personality and exquisite proportions reveal sophisticated construction details that place it firmly at the centre of any living space. The austerity of the unique metal base is softened by the warmth of the elegant leather used to tailor-finish the exposed parts of the elastic webbing that hosts the seat cushions. Just like the couture tailoring of the grosgrain piping that outlines the soft cushions, this formal-aesthetic solution traces back to the expertise that is the essence of the company's genetic legacy. The goose-down-filled backrest cushions and bolster noticeably improve comfort and promote proper ergonomics.

Joyce Armchair

The perfect balance between design and classicism, the Joyce armchair brings allusions to tradition. Its metal structure is a distinctive element that not only supports the shell but becomes an intriguing aesthetic motif that lends personality to the back of the chair. The enveloping contours of the shell are crafted in metal and moulded polyurethane, while the metal base comes in two elegant finishes: burnished or powder-coat white. Dressed in any leather and fabrics in the extensive collective, the Joyce is perfectly made at home.



JOYCE ARMCHAIR

ECHOES ARMCHAIRS AND
DINING CHAIRS

Echoes Armchairs and Dining Chairs

This small family of seating elements with big personalities by Christophe Pillet echoes of seemingly contrasting times and cultures: Mediterranean and Scandinavian, rustic and delicate, déjà vu and timelessness. Its construction displays a bold material contrast as well. The structure is in sleek stainless steel while the seat and backrest are made of fine woven paper or paper rush cord – complex craftsmanship reminiscent of traditional methods and still performed entirely by hand. A soft optional cushion can be added to the armchair to ensure the utmost comfort.

Atlante Daybed

Expressing a svelte aesthetic through high-quality materials, the Atlante Daybed can endure even most disparate weather conditions. Designed by Antonio Citterio, the craftsmanship details underscore an impressive talent for personalization. The metal base has an epoxy powder-coat finish in a series of sophisticated shades, while the water-repellent elastic webbing comes in white, sand, grey and anthracite colours to create elegant contrasts or subtle tone-on-tone pairings. The soft mattress is comfortably made in blown polyester fibres and is finished with elegant grosgrain piping.

Flexform collections are exclusively distributed by Flexform Jakarta



ATLANTE DAYBED

DELICATE DESIGN

The Faubourg Polka watch from **Hermès** is a dazzling creation featuring a mother-of-pearl dial framed by a dainty round case. Inspired by the miniaturised Faubourg model which was presented by the *maison* back in 2014, the watch comes with an entirely redesigned bracelet that consists of interwoven dots and oblique lines, as if its curves were going off on a tangent and its lines were wary of excessive straightness. Available in five versions – from white or rose gold, gem-set or entirely paved with diamonds – this jewellery watch epitomizes a subtle blend of watchmaking and *haute joaillerie*.





MASARI

JAKARTA Plaza Indonesia (021 2992 3759) | Senayan City (021 7278 1287) | Pondok Indah Mall 2 (021 7592 0783)

SURABAYA Tunjungan Plaza 4 (031 5480 886)

📷 @shopatmasari

WWW.MASARISHOP.COM



ROLEX

THE YACHT-MASTER

Inspired by the world of sailing, the Yacht-Master was created with a bidirectional rotatable bezel, and continues to evolve to meet the demands of the high seas.

#Perpetual



OYSTER PERPETUAL YACHT-MASTER 42
IN 18 CT WHITE GOLD

THE TIME PLACE

JAKARTA: ROLEX BOUTIQUE, PLAZA INDONESIA, LEVEL 1, #69A. TEL: (021) 2992 3982
PACIFIC PLACE, GROUND FLOOR, #12A-B. TEL: (021) 5140 2776
PLAZA SENAYAN, LEVEL 1, #125-127. TEL: (021) 572 5759
SURABAYA: TUNJUNGAN PLAZA 4, UPPER GROUND, #30. TEL: (031) 532 7991

WATCH FEATURED SUBJECT TO STOCK AVAILABILITY